



FLORIDA
RESTAURANT &
LODGING
ASSOCIATION

ALLIED

MEMBERSHIP APPLICATION

FLORIDA RESTAURANT & LODGING ASSOCIATION

MEMBER INFORMATION

BUSINESS NAME: _____ FRANCHISE/CHAIN? YES _____ NO _____
ADDRESS: _____ CITY: _____ STATE: _____ ZIP: _____
BILLING ADDRESS: (IF DIFFERENT) _____ CITY: _____
STATE: _____ ZIP: _____
CONTACT NAME: _____ TITLE: _____
CONTACT'S PRIMARY EMAIL ADDRESS: _____
BUSINESS PHONE: _____ BUSINESS FAX: _____
CELL PHONE: _____ WEB ADDRESS: _____
CORPORATE NAME (IF APPLICABLE): _____
FACEBOOK PAGE _____ TWITTER HANDLE _____
GOOGLE + PAGE _____ PREFERRED LANGUAGE _____
THIS MEMBERSHIP SOLICITED BY: _____

ANNUAL DUES INVESTMENT CALCULATION

<u>Sales Volume Category</u>	<u>Annual Dues</u>	<u>Amount Due</u>	
\$ 5,000,000 or more	☐ \$ 595	_____	NOTE: As an allied member, you are entitled to a single membership in FRLA and in one local chapter. You may add sales reps/offices and/or join additional local chapters for \$110 each
Less than \$5,000,000	☐ \$ 500	_____	
Additional offices, chapters or sales representatives # _____	☐ \$110 each X number	_____	
FRLA PAC Contribution*	\$ 25	\$ 25*	
Educational Foundation Contribution*	\$ 25	\$ 25*	

TOTAL DUES PAYMENT: _____

* If you do not wish to participate in either supporting the industry politically or supporting its future leaders, you may decline the FRLA PAC and Educational Foundation fees of \$25 each.

As a paid allied member of FRLA, you are entitled to a FREE listings in the FRLA Online Buyers Guide. To ensure that your business is properly listed, please list your three (3) most appropriate products/services below or contact the membership department toll-free at 888-372-9119.

My Products/Services (for Buyers Guide): _____

PAYMENT INFORMATION

METHOD OF PAYMENT (CHECK ONE): ☐ CHECK ☐ AMERICAN EXPRESS ☐ VISA ☐ MASTERCARD ☐ DISCOVER/NOVUS

CARD NUMBER: _____

EXP. DATE: _____ SIGNATURE: _____

I (we) wish to affiliate with other professional hospitality leaders in Florida to receive the membership benefits of the Florida Restaurant & Lodging Association. I (we) pledge to the Florida Restaurant & Lodging Association that this establishment will operate according to the Code of Ethics of the FRLA. I (we) have enclosed the correct annual dues amount corresponding to the gross sales of my company, as indicated on the dues investment calculation form above.

SIGNATURE: _____ PRINT NAME: _____ DATE: _____

PERMISSION STATEMENT: By providing your information, you agree to receive members-only communications, as well as partner information from the FRLA, including but not limited to emails, direct mail and mobile notifications. **DEDUCTIBILITY:** Dues are not tax deductible as charitable contributions but may be deducted as ordinary and necessary business expense. If you join FRLA, 75% of your dues is not deductible as business expense as a result of FRLA lobbying activity.

PLEASE REMIT DUES TO: FRLA, P.O. BOX 1779, TALLAHASSEE, FL 32302-1779 or FAX to 850-224-1590. Join online at www.frla.org/membership/join

PLEASE TURN OVER TO CHOOSE YOUR FRLA CHAPTER AFFILIATION

CHOOSE YOUR CHAPTER

Chapter	Counties Included in Chapter Region
☐ Bay	Bay
☐ Broward	Broward
☐ Central Florida	Orange, Osceola, Seminole
☐ Citrus	Citrus
☐ EscaRosa	Escambia, Santa Rosa
☐ Forgotten Coast	Franklin, Gulf
☐ Gulf Island Coast	Charlotte, Glades
☐ Hillsborough	Hillsborough
☐ Lake	Lake, Sumter
☐ Lee	Lee
☐ Marion	Dixie, Levy, Marion
☐ Miami Dade	Miami-Dade
☐ Monroe	Monroe
☐ North Central Florida	Alachua, Baker, Bradford, Columbia, Gilchrist, Hamilton, Lafayette, Suwannee, Union
☐ Northeast	Clay, Duval, Nassau, Putnam, Saint Johns
☐ Northwest Florida	Calhoun, Holmes, Jackson, Okaloosa, Walton, Washington
☐ Palm Beach	Hendry, Palm Beach
☐ Paradise Coast	Collier
☐ Pasco Hernando	Hernando, Pasco
☐ Pinellas	Pinellas
☐ Polk	Highlands, Polk
☐ Space Coast	Brevard
☐ Suncoast	Desoto, Hardee, Manatee, Sarasota
☐ Tallahassee	Gadsden, Jefferson, Leon, Liberty, Madison, Taylor, Wakulla
☐ Treasure Coast	Indian River, Martin, Okeechobee, Saint Lucie
☐ Volusia	Flagler, Volusia