



FRLA Miami-Dade Committees

GOVERNMENT RELATIONS COMMITTEE (MEETS 2ND WEDNESDAY OF MONTH AT 4:00 PM)

Co-Chairpersons: Chris Gould/Jungle Island; Steven Keup/Hersha Hotels

- ✓ The GR committee maintains open communication with the state headquarters Government Relations Team and the South Florida Regional Director on local, state and federal issues that are relevant to the hospitality industry.
- ✓ The committee monitors local City/County agendas and communicates needs for action/s as necessary
- ✓ Committee members advocate on behalf of the industry – communicate with legislators, support or oppose issues relevant to the industry as they arise.
- ✓ Work towards building and sustaining amicable relationships with policy makers.

EDUCATION COMMITTEE (MEETS 2ND MONDAY OF EACH MONTH AT 3:00 PM)

Co-Chairpersons: Deanne Connolly Graham/ROI Media; Stephen Clark, Four Seasons Miami

- ✓ The committee will serve as the chapter's liaison with the local high school Pro-Start Culinary Program & the (HTMP) Hospitality Tourism Management Program - Instructors/Students, Culinary Institutions, Colleges & Universities, Academy of Hospitality and Tourism
- ✓ The committee will work with teachers, principals and superintendent's office to forge stronger partnership, identify needs for support, and communication.
- ✓ Share educational needs with board for funding.
- ✓ The committee will share opportunities for mentorship, Internship & Shadow Day with fellow members.
- ✓ Serve as selection panel for scholarship applications
- ✓ Work with other committees to raise awareness and funds as necessary for youth.

EVENTS/PR (MEETS 2ND THURSDAY OF EACH MONTH AT 4:00 PM)

Co-Chairpersons: Courtenay Carr Russo/Tropical Delight; Carmen Casabielle/Imperial Dade

- ✓ This committee has fun with conceptualizing and facilitating events and activities to brand awareness and funds
- ✓ Work with interesting member venues for mixers and events
- ✓ Coordinate events - solicit raffles, sponsorship, teams, donations, etc.
- ✓ Identify resources to design event invitations, etc.
- ✓ Liaison with FRLA on promotions, events and state activities.
- ✓ Identify members to volunteer assistance with large chapter events and activities.
- ✓ Volunteer at registration table for chapter meetings, mixers and events (2 per event)

Please sign me up for: ___ GR ___ Education ___ Events/PR

Name: _____ Telephone: _____

Title/Position: _____ Company Name: _____

Email: _____

Please return this form to: Lynne Hernandez, Regional Director via email: LHernandez@FRLA.org or digital fax at: 1-888-612-7115. For more information or questions, please call Lynne Hernandez, South Florida Regional Director, Florida Restaurant & Lodging Association, 305-710-3962.