



Florida Hotel Conference powered by FRLA & AHLA

February 8, 2022

Hyatt Regency Downtown Miami, 400 S, SE 2 Avenue, Miami, FL 33131

Registration: 12:00 pm to 1:00 pm
General Session: 1:00 pm to 4:00 pm
Networking Reception: 4:00 pm to 5:00 pm

About the Event

Florida hoteliers are getting together and you're invited!

The Florida Hotel Conference is your opportunity to connect with the larger hotel community and hear industry leaders and experts share the latest hotel market trends and policy updates impacting your hotel.

The event is free and open to all Florida hoteliers who will have the opportunity to:

- **Network** with local hoteliers and industry leaders
- **Learn** the latest recruiting tips and best practices
- **Hear** VIP speakers including state tourism executive and elected officials
- **Catch-up** on the very latest policy updates impacting your hotel
- **Discover** the latest state and national hotel market data trends

Attendance limited, secure your seat, **REGISTER TODAY!**



Please reach out to [Brittany Mortensen](#) with AHLA if you have questions about registration and the event. For local questions, contact [Lynne Hernandez](#), FRLA