



RESTAURANT MEMBERSHIP APPLICATION

FLORIDA RESTAURANT & LODGING ASSOCIATION

MEMBER INFORMATION

BUSINESS NAME: _____ FRANCHISE/CHAIN? YES _____ NO _____

ADDRESS: _____ CITY: _____ STATE: _____ ZIP: _____

BILLING ADDRESS: (IF DIFFERENT) _____ CITY: _____

STATE: _____ ZIP: _____ BILLING CONTACT NAME: _____ TITLE: _____

BILLING CONTACT'S EMAIL ADDRESS: _____

GENERAL MANAGER NAME: _____ TITLE: _____

GENERAL MANAGER'S EMAIL ADDRESS: _____

BUSINESS PHONE: _____ BUSINESS FAX: _____

CELL PHONE: _____ WEB ADDRESS: _____

CORPORATE NAME (IF APPLICABLE): _____

FACEBOOK PAGE _____ TWITTER HANDLE _____

GOOGLE + PAGE _____ PREFERRED LANGUAGE _____

THIS MEMBERSHIP SOLICITED BY: _____

ANNUAL DUES INVESTMENT CALCULATION

SALES VOLUME CATEGORY	ADD'L. FREE UNITS INCLUDED	ANNUAL DUES	TOTAL	
<input type="checkbox"/> \$20,000,000 and over	15	\$ 2,990	_____	<i>NOTE: Dues are based on total annual food & beverage revenue. If sales totals represent multi-unit totals, you are entitled to free membership for the number of extra units indicated on the chart. Any additional units you desire to receive membership benefits may be added at \$110 per unit</i>
<input type="checkbox"/> \$15,000,000—\$19,999,999.....	11	\$ 2,640	_____	
<input type="checkbox"/> \$12,000,000—14,999,999.....	10	\$ 2,240	_____	
<input type="checkbox"/> \$8,000,000—\$11,999,999.....	8	\$ 1,740	_____	
<input type="checkbox"/> \$6,000,000—\$7,999,999.....	6	\$ 1,340	_____	
<input type="checkbox"/> \$5,000,000—\$5,999,999.....	5	\$ 1,140	_____	
<input type="checkbox"/> \$4,000,000—\$4,999,999.....	4	\$ 890	_____	
<input type="checkbox"/> \$3,000,000—\$3,999,999.....	3	\$ 770	_____	
<input type="checkbox"/> \$2,000,000—\$2,999,999.....	2	\$ 690	_____	
<input type="checkbox"/> \$1,000,000—\$1,999,999.....	1	\$ 590	_____	
<input type="checkbox"/> \$ 750,000—\$ 999,999.....	1	\$ 490	_____	
<input type="checkbox"/> \$ 500,000—\$ 749,999.....	0	\$ 435	_____	
<input type="checkbox"/> \$ 375,000—\$ 499,999.....	0	\$ 385	_____	
<input type="checkbox"/> Under \$ 375,000	0	\$ 295	_____	
<input type="checkbox"/> Additional Units @ \$110 each	# of units _____	Add'l Amount:	_____	
FRLA PAC Contribution*		(additional \$ 25)	\$ 25* _____	*Donations to PAC and Educational Foundation are optional.
Educational Foundation Contribution* ...		(additional \$ 25)	\$ 25* _____	
TOTAL DUES PAYMENT:			_____	

PAYMENT INFORMATION

METHOD OF PAYMENT (CHECK ONE): CHECK AMERICAN EXPRESS VISA MASTERCARD DISCOVER/NOVUS

CARD NUMBER: _____

EXP. DATE: _____ **SIGNATURE:** _____

I (we) wish to affiliate with other professional hospitality leaders in Florida to receive the membership benefits of the Florida Restaurant & Lodging Association. I (we) pledge to the Florida Restaurant & Lodging Association that this establishment will operate according to the Code of Ethics of the FRLA. I (we) have enclosed annual dues corresponding to this our total annual food and beverage revenue.

SIGNATURE: _____ **PRINT NAME:** _____ **DATE:** _____

PERMISSION STATEMENT: By providing your information, you agree to receive members-only communications, as well as partner information from the FRLA, including but not limited to emails, direct mail and mobile notifications. **DEDUCTIBILITY:** Dues are not tax deductible as charitable contributions but may be deducted as ordinary and necessary business expense. If you join FRLA, 75% of your dues is not deductible as business expense as a result of FRLA lobbying activity.

PLEASE REMIT DUES TO: FRLA, PO BOX 1779, TALLAHASSEE, FL 32302-1779 or FAX to 850-224-1590.
Join online at www.frla.org/membership/join

PLEASE TURN OVER TO CHOOSE YOUR FRLA CHAPTER AFFILIATION

CHOOSE YOUR CHAPTER

Chapter	Counties Included in Chapter Region
<input type="checkbox"/> Bay	Bay
<input type="checkbox"/> Broward	Broward
<input type="checkbox"/> Central Florida	Orange, Osceola, Seminole
<input type="checkbox"/> Citrus	Citrus
<input type="checkbox"/> EscaRosa	Escambia, Santa Rosa
<input type="checkbox"/> Forgotten Coast	Franklin, Gulf
<input type="checkbox"/> Gulf Island Coast	Charlotte, Glades
<input type="checkbox"/> Hillsborough	Hillsborough
<input type="checkbox"/> Lake	Lake, Sumter
<input type="checkbox"/> Lee	Lee
<input type="checkbox"/> Marion	Dixie, Levy, Marion
<input type="checkbox"/> Miami Dade	Miami-Dade
<input type="checkbox"/> Monroe	Monroe
<input type="checkbox"/> North Central Florida	Alachua, Baker, Bradford, Columbia, Gilchrist, Hamilton, Lafayette, Suwannee, Union
<input type="checkbox"/> Northeast	Clay, Duval, Nassau, Putnam, Saint Johns
<input type="checkbox"/> Northwest Florida	Calhoun, Holmes, Jackson, Okaloosa, Walton, Washington
<input type="checkbox"/> Palm Beach	Hendry, Palm Beach
<input type="checkbox"/> Paradise Coast	Collier
<input type="checkbox"/> Pasco Hernando	Hernando, Pasco
<input type="checkbox"/> Pinellas	Pinellas
<input type="checkbox"/> Polk	Highlands, Polk
<input type="checkbox"/> Space Coast	Brevard
<input type="checkbox"/> Suncoast	Desoto, Hardee, Manatee, Sarasota
<input type="checkbox"/> Tallahassee	Gadsden, Jefferson, Leon, Liberty, Madison, Taylor, Wakulla
<input type="checkbox"/> Treasure Coast	Indian River, Martin, Okeechobee, Saint Lucie
<input type="checkbox"/> Volusia	Flagler, Volusia