

FRLA NORTHEAST



AWARDS

2018 ROSE Awards Sponsorship Information

ROSE (Recognition of Service Excellence) Awards recognize Northeast Florida front line hospitality employees who demonstrate excellent customer service.

These industry champions showcase the region's commitment to creating an extraordinary visitor experience.

In 2018 we are excited to celebrate the 10th year!

Over the last 10 years this event has grown into the region's signature gala to recognize and thank our front line hospitality employees. With over 125 nominations received each year in more than 20 categories, 500+ hospitality employees gather for a elegant evening. As a sponsor you will meet all levels of management and have the ability to show your support and appreciation to the front line staff that are the face of our industry.



10th Annual ROSE Awards, February 20, 2018, Hyatt Regency Jacksonville Riverfront



**FLORIDA
RESTAURANT &
LODGING
ASSOCIATION**

NORTHEAST CHAPTER







FRLA Northeast Regional Director: Nicole Chapman, (904) 574-2259, nchapman@frla.org

PO Box 8395, Fleming Island, FL 32006






www.frla.org/event/northeast-rose-awards/







\$7,500 Heirloom Sponsor

-  VIP Reserved table for 10 and 20 drink tickets
-  Five minutes to address attendees during program
-  One representative on stage joining the FRLA NE President in presenting all the ROSE Awards
-  Opportunity to distribute your company's information on each of the seats at the event
-  Logo on all marketing print materials, signage at event and website
-  Sponsorship recognition throughout the event




\$5,000 Blooming Sponsor

-  VIP Reserved table for 10 and 10 drink tickets
-  Three minutes to address attendees during program
-  One representative on stage joining the FRLA NE President in presenting a portion of the awards
-  Logo on all marketing print materials, signage at event and website
-  Sponsorship recognition throughout the event

\$3,000 Petal Sponsor

-  VIP Reserved table for 10 and 10 drink tickets
-  One representative on stage joining the FRLA NE President in presenting a portion of the awards
-  Logo on all marketing print materials, signage at event and website
-  Sponsorship recognition throughout the event

\$1,000 Leaf Sponsor

-  VIP Reserved table for 10
-  Logo on all marketing print materials, signage at event and website
-  Sponsorship recognition throughout the event


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Additional Sponsorship Opportunities

\$500 Camelia Sponsor (Nominee Champagne Toast Sponsor)

 Logo on signage and photo with the nominees during champagne toast

 Two reserved seats

\$500 Daisy Sponsor (Drink Ticket Sponsor)

 Logo on signage and drink ticket

 Two reserved seats

\$500 Garden Sponsor (Rose Sponsor)

 Logo on signage and representative to hand out roses to nominees

 Two reserved seats

 *Thank you for your support!* 

FRLA Northeast Chapter Board of Directors

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VP Restaurants: Greg Delks, Firehouse Subs
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Sponsorship Agreement

On behalf of _____ (company) I agree to sponsor this event for the sponsor level described below.

Company: _____

Contact: _____

Title: _____

Signature: _____

Date: _____

Billing Address: _____

City: _____ St: _____ Zip: _____

Phone: _____

Email: _____

Sponsorship Level: _____

Sponsorship Amount: \$ _____

Please email form to Nicole Chapman, NE Chapter Director at nchapman@frla.org.
After form is received an invoice will be sent for payment.

*Please make all checks payable to FRLA Northeast Chapter and send to:
PO Box 8395, Fleming Island, FL 32006*

If you prefer to pay with a credit card, call Nicole at 904-574-2259



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