



Traulsen, Together with Hobart, Kicks Off Third Annual K-12 Save Your Kitchen Contest

Hobart Joins 2018 Contest to Give Lucky Schools Food Prep Equipment, Dishwasher

FORT WORTH, Texas (April 16, 2018) – With one high school already winning a Traulsen A-Series Roll-In unit, now is the time for K-12 schools nationwide to take the safe bet on food safety by dealing themselves in on Traulsen’s annual “Save Your Kitchen” giveaway.

For the third year running, Traulsen is giving schools in the 50 U.S. states and Washington, D.C. the chance to “roll the dice” in a series of kitchen equipment giveaways. This year, schools can win one of four pieces of equipment from Traulsen’s school lunch line. And, for the first time, Hobart has joined, offering chances to win one of three pieces of Hobart food prep equipment as well as a chance to win a door-style dishwasher. East Limestone High School in Athens, Alabama, is the year’s first winner, having been randomly chosen in the first drawing on March 9 to cap off National School Breakfast Week (March 5-9).

“We are beyond excited to be the recipient of this drawing from Traulsen,” said Teresa Norton, East Limestone High’s CNP Manager. “If we had to pick any company to win a prize from it would be Traulsen. Thank you from the bottom of our hearts!”

The East Limestone High chose a Traulsen A-Series Roll-In unit, one of four options in the Traulsen lunch line that also included a one-section Freezer, a one-section Hot Food Holding Cabinet, or an eight-crate Milk Cooler. Future drawings include three more chances to win and select a piece of equipment from the Traulsen lunch line as well as three opportunities to win and select from one of three Hobart food preparation products, including an HCC34 Food Processor, an EDGE13A-11 Slicer, and a Limited Edition (red) HL200 Mixer. For SNA’s Annual National Conference, Hobart will also be giving away an AM15 (or AM15T) door-style dishwasher.

Traulsen’s “Save Your Kitchen” campaign stars Traulsen mascot “Martin the Carton,” and includes a total of four K-12 giveaway events with eight jackpot drawings, each celebrating a different key School Nutrition Association event. The remaining drawings include two jackpots on May 6 in honor of School Lunch Hero Day; three jackpots on July 20 after the close of SNA’s Annual National Conference in Las Vegas, July 9-12, and two giveaways on Oct. 19 to close out National School Lunch Week, October 15-19.

“Everyone at Traulsen is excited that we could expand the Save Your Kitchen contest this year with the addition of food prep and dishwashing equipment from Hobart,” said Hailey Elting, sales development manager at Traulsen. “As a proud supporter of school kitchens, we hope as many schools as possible will take the opportunity to enter each drawing.”

Schools can learn more and enter the Save Your Kitchen drawings at www.SaveYourKitchen.com. Entries are free and winners are chosen randomly. After each giveaway event, entries are cleared and schools may re-enter for the upcoming event. To get more detailed information about Traulsen and Hobart equipment, visit www.traulsen.com and www.hobartcorp.com.



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ABOUT TRAUlsen

Traulsen has been providing premium refrigeration to the global food equipment market since 1938. A part of ITW Food Equipment Group (a division of Illinois Tool Works) and an ENERGY STAR® Partner of the Year since 2008, Traulsen has a broad, energy-efficient product offering that includes reach-ins, roll-ins, undercounters, blast chillers, prep tables and merchandisers. To learn more about Traulsen refrigeration products, visit www.traulsen.com or find us on Facebook, LinkedIn and Twitter.

ABOUT HOBART

At Hobart, it is our mission to provide commercial dishwashers and premium food preparation equipment that foodservice and food retail professionals can trust to work hard and deliver quality, consistent results day in and day out, empowering them to focus on what they love most—creating great food for great people. Backed by our nationwide network of factory-trained service technicians, we are always nearby to install, maintain and service your equipment. Hobart is part of ITW Food Equipment Group (a division of Illinois Tool Works) and is proud to be an ENERGY STAR® Partner of the Year since 2008. Explore Hobart by visiting www.hobartcorp.com or by contacting your local Hobart representative at 888-4HOBART.

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