



# INDEPENDENT LODGING MEMBERSHIP APPLICATION

FLORIDA RESTAURANT & LODGING ASSOCIATION

## MEMBER INFORMATION

BUSINESS NAME: \_\_\_\_\_ PROPERTY TYPE:  FULL SERVICE  LIMITED  RESORT  EXTENDED STAY  
 ADDRESS: \_\_\_\_\_ CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_  
 BILLING ADDRESS: (IF DIFFERENT) \_\_\_\_\_ CITY: \_\_\_\_\_  
 STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_  
 CONTACT NAME: \_\_\_\_\_ TITLE: \_\_\_\_\_  
 BUSINESS PHONE: \_\_\_\_\_ BUSINESS FAX: \_\_\_\_\_  
 CELL PHONE: \_\_\_\_\_ WEB ADDRESS: \_\_\_\_\_  
 CONTACT'S PRIMARY EMAIL ADDRESS: \_\_\_\_\_  
 NUMBER OF ROOMS/UNITS: \_\_\_\_\_ CORPORATE NAME (IF APPLICABLE): \_\_\_\_\_  
 FACEBOOK PAGE \_\_\_\_\_ TWITTER HANDLE \_\_\_\_\_  
 GOOGLE + PAGE \_\_\_\_\_ PREFERRED LANGUAGE \_\_\_\_\_  
 DO YOU OPERATE ANY ONSITE FOODSERVICE OPERATIONS? (YES / NO) *circle one* THIS MEMBERSHIP SOLICITED BY: \_\_\_\_\_

## ANNUAL DUES INVESTMENT CALCULATION

<u>Property Size (Rooms/Units)</u>	<u>Calculation Method</u>	<u>Amount Due</u>	
1-24 Rooms/Units	<input type="checkbox"/> \$175	_____	<b>NOTE:</b> Lodging dues are based on the number of rooms/units listed on your public lodging establishment license, as issued by the State of Florida Division of Hotels & Restaurants.
25-49 Rooms/Units	<input type="checkbox"/> \$275	_____	
50-150 Rooms/Units	<input type="checkbox"/> \$6.25 X number of rooms	_____	
151 Rooms or more	<input type="checkbox"/> \$7.15 X number of rooms	_____	
FRLA PAC Contribution*	\$ 25	<u>\$ 25*</u>	
Educational Foundation Contribution*	\$ 25	<u>\$ 25*</u>	
<b>TOTAL DUES PAYMENT:</b>		_____	

\* If you do not wish to participate in either supporting the industry politically or supporting its future leaders, you may decline the FRLA PAC and Educational Foundation fees of \$25 each.

**As a paid lodging member of FRLA, you are entitled to automatic membership in the American Hotel & Lodging Association and your on-site restaurants receive FREE memberships in FRLA and in the National Restaurant Association** (third-party operators excluded). To ensure that all of your foodservice establishments and managers are enrolled and receive the benefits of this free membership, please fill out a Lodging-Affiliated Restaurants form or contact the FRLA membership department toll-free at 888-372-9119.

## PAYMENT INFORMATION

METHOD OF PAYMENT (CHECK ONE):  CHECK  AMERICAN EXPRESS  VISA  MASTERCARD  DISCOVER/NOVUS

CARD NUMBER: \_\_\_\_\_

EXP. DATE: \_\_\_\_\_ SIGNATURE: \_\_\_\_\_

I (we) wish to affiliate with other professional hospitality leaders in Florida to receive the membership benefits of the Florida Restaurant & Lodging Association. I (we) pledge to the Florida Restaurant & Lodging Association that this establishment will operate according to the Code of Ethics of the FRLA. I (we) have enclosed annual dues corresponding to the number of rooms/units listed on our current State of Florida lodging establishment license.

SIGNATURE: \_\_\_\_\_ PRINT NAME: \_\_\_\_\_ DATE: \_\_\_\_\_

**PERMISSION STATEMENT:** By providing your information, you agree to receive members-only communications, as well as partner information from the FRLA, including but not limited to emails, direct mail and mobile notifications. **DEDUCTIBILITY:** Dues are not tax deductible as charitable contributions but may be deducted as ordinary and necessary business expense. If you join FRLA, 75% of your dues is not deductible as business expense as a result of FRLA lobbying activity.

**PLEASE REMIT DUES TO: FRLA, PO BOX 1779, TALLAHASSEE, FL 32302-1779 or FAX to 850-224-1590. Join online at [www.frla.org/membership/join](http://www.frla.org/membership/join)**

**PLEASE TURN OVER TO COMPLETE YOUR APPLICATION**

# CHOOSE YOUR CHAPTER

Chapter	Counties Included in Chapter Region
<input type="checkbox"/> Bay	Bay
<input type="checkbox"/> Broward	Broward
<input type="checkbox"/> Central Florida	Orange, Osceola, Seminole
<input type="checkbox"/> Citrus	Citrus
<input type="checkbox"/> Collier	Collier
<input type="checkbox"/> EscaRosa	Escambia, Santa Rosa
<input type="checkbox"/> Forgotten Coast	Franklin, Gulf
<input type="checkbox"/> Gulf Island Coast	Charlotte, Glades
<input type="checkbox"/> Hillsborough	Hillsborough
<input type="checkbox"/> Lake	Lake, Sumter
<input type="checkbox"/> Lee	Lee
<input type="checkbox"/> Marion	Dixie, Levy, Marion
<input type="checkbox"/> Miami Dade	Miami-Dade
<input type="checkbox"/> Monroe	Monroe
<input type="checkbox"/> North Central Florida	Alachua, Baker, Bradford, Columbia, Gilchrist, Hamilton, Lafayette, Suwannee, Union
<input type="checkbox"/> Northeast	Clay, Duval, Nassau, Putnam, Saint Johns
<input type="checkbox"/> Northwest Florida	Calhoun, Holmes, Jackson, Okaloosa, Walton, Washington
<input type="checkbox"/> Palm Beach	Hendry, Palm Beach
<input type="checkbox"/> Pasco Hernando	Hernando, Pasco
<input type="checkbox"/> Pinellas	Pinellas
<input type="checkbox"/> Polk	Highlands, Polk
<input type="checkbox"/> Space Coast	Brevard
<input type="checkbox"/> Suncoast	Desoto, Hardee, Manatee, Sarasota
<input type="checkbox"/> Tallahassee	Gadsden, Jefferson, Leon, Liberty, Madison, Taylor, Wakulla
<input type="checkbox"/> Treasure Coast	Indian River, Martin, Okeechobee, Saint Lucie
<input type="checkbox"/> Volusia	Flagler, Volusia