Layout Selection & Floorplan Appropriate Score

Excellent floor plan, all elements included and noted 9-10

Restaurant scenario selection is creative and enhances concept

Creative use of space and flow

Good floor plan, all elements included and noted 7-8

Restaurant scenario selection enhances concept

Some creative use of space and flow

Acceptable floor plan, most elements included and/or noted 5-6

Restaurant scenario selection matches concept

Little creative use of space and flow

Incomplete floor plan with many elements missing 3-4

Restaurant scenario selection somewhat matches concept

Confusing use of space and flow

Incomplete floor plan with many elements missing 1-2

Restaurant scenario selection does not enhance concept

Confusing use of space and flow

Interior & Decor Appropriate Score

Matches and enhances concept 5

Complete description of interior and décor

Easily identifiable samples/pictures provided

Somewhat matches and enhances concept 4

Complete description of interior and décor

Some identifiable samples/pictures provided

Does not match and/or enhance concept 3

Description of interior and décor confusing

Difficulty in identifying samples/pictures provided

Does not match or enhance concept 2

Description of interior and décor lacking

Not complete samples/pictures

Does not match or enhance concept 1

Description of interior and décor lacking or missing

Samples/pictures not included

Organizational Chart Appropriate Score

Staffing plan matches and is appropriate for concept 5

Chart is very easy to read and follow

Staffing plan somewhat matches and is appropriate for concept 4

Chart is easy to read and follow

Staffing plan somewhat matches and is appropriate for concept 3

Chart is difficult to read and follow

Staffing plan does not match or is not appropriate for concept 2

Chart is poorly designed

Staffing plan does not match or is not appropriate for concept 1

Chart is incomplete or missing

Presentation Skills Appropriate Score

Excellent ability to sell concept 5

Complete knowledge of concept

Very easy to hear and understand

Good ability to sell concept 4

Somewhat complete knowledge of concept

Easy to hear and understand

Limited ability to sell concept 3

Limited knowledge of concept

Able to hear and understand

Limited ability to sell concept 2

Limited knowledge of concept

Difficult to hear and understand

Unable to sell concept 1

Very difficult to hear or understand

Unable to discern story of concept

Q & A – Depth of Knowledge Appropriate Score

Demonstrates full understanding of concept and subject matter 5

Demonstrates adequate understanding of concept and subject matter 4

Demonstrates some understanding of concept and subject matter 3

Demonstrates little understanding of concept and subject matter 2

Does not demonstrate an understanding of concept and subject matter 1