

2020 ROSE Awards Sponsorship Information

12th Annual ROSE Awards, February 18 2020,
Renaissance Resort at World Golf Village



ROSE (Recognition of Service Excellence) Awards recognize Northeast Florida front line hospitality employees who demonstrate excellent customer service. Over the last 10+ years this event has grown into the region's signature gala to recognize and thank our employees. With over 125 nominations received each year in more than 20 categories, 400+ hospitality employees gather for an elegant evening. As a sponsor you will meet all levels of management and have the ability to show your support and appreciation to the front line staff that are the face of our industry.

\$7,500 Heirloom Sponsor

- VIP Reserved table for 8 and 16 drink tickets
- Five minutes to address attendees during program or show video (*restrictions apply*)
- One representative on stage joining the FRLA NE President in presenting all the ROSE Awards
- Opportunity to distribute your company's information on each of the seats at the event
- Logo on all marketing print materials, signage at event and event website
- Sponsorship recognition throughout the event

\$5,000 Blooming Sponsor

- Four tickets to event, you will be seated with hotel or restaurant that you choose.— max of 2 per table
- 8 drink tickets
- Three minutes to address attendees during program or show video (*restrictions apply*)
- One representative on stage joining the FRLA NE President in presenting a portion of the awards
- Logo on all marketing print materials, signage at event and event website
- Sponsorship recognition throughout the event

\$3,000 Petal Sponsor

- Four tickets to event, you will be seated with hotel or restaurant that you choose.— max of 2 per table
- 8 drink tickets
- Option to show a 1-minute video during program (*restrictions apply*)
- One representative on stage joining the FRLA NE President in presenting a portion of the awards
- Logo on all marketing print materials, signage at event and event website
- Sponsorship recognition throughout the event

\$1,000 Leaf Sponsor

- Two tickets to event, you will be seated with hotel or restaurant that you choose
- 4 drink tickets
- Option to show a 1-minute video during program (*restrictions apply*)
- Sponsorship recognition throughout the event

\$750 Daisy Sponsor (Drink Ticket Sponsor) (2 available)

- Logo on signage and drink ticket

\$750 Supporting Sponsor

- Logo on all marketing print materials, signage at event and event website
- Two reserved seats
- Two drink tickets

\$750 Theme Sponsor

- Partner with FRLA on theme giveaway item, logo exposure on item
- Logo on signage
- Two reserved seats

\$500 Camelia Sponsor

(Nominee Champagne Toast Sponsor)

- Logo on signage and photo with the nominees during champagne toast
- Two reserved seats

\$500 Azalea Sponsor

(Rose Sponsor)

- Logo on signage and representative to hand out roses to nominees
- Two reserved seats

\$300 Garden Sponsor

(Reception Space Display Sponsor)

- Display table in reception space to share information with attendees
- One reserved seat



Sponsorship Facts & Figures

ROSE (Recognition of Service Excellence) Awards recognize Northeast Florida front line hospitality employees who demonstrate excellent customer service. As a sponsor you will meet all levels of management and have the ability to show your support and appreciation to the front line staff that are the face of our industry.

2019 Nomination Stats

115 industry champions
from **40** different hospitality
businesses



Our hospitality region's signature gala to recognize and thank our employees.



400+ Attendees
Who attends:

- Nominees who uses your products
- Middle manager that orders the products
- Top management that signs the checks



**FLORIDA
RESTAURANT &
LODGING
ASSOCIATION**

NORTHEAST CHAPTER

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frla.org/northeast-rose-awards/