



**May 5th & 7th  
9 am Via ZOOM**

## SCORE Consumer Research Project for the Restaurant Industry



### Let's Get Back to Business!

The COVID-19 Pandemic changed the restaurant industry, as we knew it. To prepare for the reopen, the North Central Florida District of SCORE completed a major research project to help understand restaurant diners' mindset about returning to dining-in as the "stay at home" order is lifted.

Data for this study was collected April 24-31 with 2544 completed surveys. Learn what your guests report of their past restaurant use, their use during the COVID-19 shut down and their anticipated use after the reopening. Join SCORE Executives for a presentation of this data as well as a five-point plan to get ready.

**The discussion will also cover considerations to be working on for a successful reopening, such as:**

- When will consumers be ready to come back to restaurants once we reopen?
- What are the top issues restaurants operators should address to make patrons feel comfortable?
- What you should be working on now!

**REGISTER TODAY- 2 dates to choose from !**

**[May 5th Register HERE](#)**

**OR**

**[May 7th Register HERE](#)**

### Meet the Presenters



**Lois Perry** Chapter Chair of SCORE Orlando.

Lois is a 30-year restaurant veteran having spent 30 years with Chuck E. Cheese's marketing team rising to the level of Vice President of Marketing.



**Dick Meyer** Vice Chair of SCORE Orlando.

Dick has 40 years of direct line operations experience having opened over a hundred locations and has a proven record of accomplishment of building team. He was the Regional Vice President of Carrabbas prior to retiring. Dick is currently the investment partner of Metro Diner in the Orlando market

