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## SCORE Announces Consumer Research Project for the Restaurant Industry

### Let's Get Back To Business

The COVID-19 Pandemic has changed the restaurant industry as we knew it. To prepare for the reopen, the North Central Florida District of SCORE completed a major research project to help understand restaurant diners' mindset about returning to dining-in as the "stay at home" order is lifted.

The data for this study was collected April 24-31 with 2544 completed surveys. Learn what YOUR guests report of their past restaurant use, their use during the COVID-19, and their anticipated use after the re-opening. Most importantly what are the consumer's expectations of restaurant operators during the re-opening.

Join SCORE Executives for a presentation of this data as well as a five point plan to get ready. The first webinar will be on Tuesday May 5, 2020 at 9:00 EDT, and the second identical webinar will be on Thursday, May 7, 2020 at 10 am EDT. The presenters will be Lois Perry, Chapter Chair of SCORE Orlando and Dick Meyer, Vice Chair of SCORE Orlando. Lois is a 30 year restaurant veteran having spent 30 years with Chuck E. Chesse's marketing team rising to the level of Vice President of Advertising. Dick has over 40 years of direct line operations experience having opened over a hundred locations and has a proven track record of building team. He was the Regional Vice President of Carrabbas prior to retiring. Dick is currently the investment partner of Metro Diner in the Orlando market.

Register for May 5, 2020 9:00 EDT at:

<https://bit.ly/3bZ6dpK>

Register for May 7, 2020 9:00 EDT at:

<https://bit.ly/35mQHBr>

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