

HOW TO BRING LIVE MUSIC BACK IN A COVID-19 ENVIRONMENT

PRESENTED BY BMI IN PARTNERSHIP WITH
CSRA, TEXAS RESTAURANT ASSOCIATION AND FLORIDA RESTAURANT & LODGING ASSOCIATION



Featuring:

Denise and Steve Hollister – Owners, The Twisted Vine Bistro and The Barrel Room

Kyle Noonan – Co-Founder/CEO, FreeRange Concepts

Sheena Brook – BMI songwriter

Dan Spears – Industry Relations, BMI

Suzanne Bohle – CSRA

Moderator: **Jessica Frost** – Industry Relations, BMI

1

Check your city and state guidelines.

It is important to follow city and state guidelines for opening your restaurant safely.

2

Install a stage.

This creates a natural separation barrier between customers and musicians.

3

Encourage musicians to bring their own equipment.

This limits additional sanitation steps for your employees.

4

To discourage dancing, place chairs and/or tables on the dance area as a natural barrier.

5

Offer variable seat pricing.

The tables closer to the stage are more expensive. The further back from the stage, the less expensive the ticket.

6

Maximize outdoor space for additional seating and a performance space.

7

If possible, **have musicians enter through another door** than the ones your patrons go through. This helps limit interaction and encourages social distancing.

8

Offer two musical sets per evening. This helps monetize your space under limited capacity.

9

Instead of flat guaranteed rates for musicians, **offer a percentage of the sales.**

