

Subject: Important Notice – Florida Restaurant & Lodging Show Postponed

I hope this finds you and your loved ones healthy and safe. These remain complicated times.

Our goal for the Florida Restaurant & Lodging Show/Healthy Food Expo Florida is to provide a face-to-face opportunity for you and this industry to network, learn from and inspire one another and generate leads and business connections for growth and future success. The most basic value proposition of this Show is to connect in person with others. We have made the very difficult decision to postpone the events (scheduled for September 19-20, 2021) to September 2022.

The safety of you, your colleagues and your loved ones takes precedent at this time. This decision is one that I do not take lightly nor have I made it in isolation. My home is Florida. I recognize the importance of this industry to my home state and see first-hand both the obstacles faced and the strength and perseverance of so many. You are an inspiration to all of us here. We do not take our role in supporting you lightly. While disappointed, I know this is the right thing to do. I am grateful for the feedback I have received from customers and stakeholders – both here in Florida and from those who would be traveling here for the Show. Based on current conditions relating to the pandemic and the impact this has on so many of you and your staff and your loved ones, a large scale face-to-face event in Orlando is just not prudent at this time.

We will use this time to refocus the 2022 event to meet the ever changing needs of this industry. Our commitment to you is strong and unwavering. I am grateful for our partnership with the Florida Restaurant & Lodging Association and for all of you. John Lederer and Brian Bernstein will connect with you directly. As you discuss your event plans with them, your Application & License Agreement for Event Participation (“Booth Contract”) authorizes Clarion to cancel and reschedule the event as the direct consequences and health risks of the ongoing COVID-19 pandemic are beyond the control of Clarion and make it unreasonable and impractical for you to occupy the space or otherwise hold the event as scheduled.

For those who have sent in your Booth Contracts and any payments made toward those contracts, John and Brian will be in contact with you to confirm:

- Your booth location has remained in a similar position for the September 2022 Florida Restaurant & Lodging Show;
- We have rolled your deposit and payment over to the September 2022 event;
- John and Brian will reach out to you for approval to a date change amendment to your Booth Contract.

On behalf of my entire team here I want to ensure you that we support you in the best decision for your business. As always, we are here for you and will continue to work with you in ways to help you in this time of rebuilding.

Thank you for your continued support. Continue to stay healthy, safe and strong. We look forward to seeing you in person at our 2022 event(s).

Sincerely,

Rita Ugianskis-Fishman

Vice President – Food & Beverage Portfolio

Clarion Events