

Emerald Coast Hospitality's Rest & Relaxation Day 2021 Inaugural Event

Sponsorship Opportunities

Date: Monday, August 2nd, 2021

Location: HarborWalk Village

Attendance: 200 – 300



Join the Florida Restaurant & Lodging Association by giving back and thanking the hospitality and tourism industry professionals with a day of fishing, rest, and relaxation. Be a business that shows they care about the people in their community that drive the area's economy and say thank you today. We ask that you consider sponsoring the event at any level possible. Custom sponsorship packages are available as well.

Title Sponsor

Available

Platinum Presenting Sponsor

\$15,000 - \$25,000

*"Presented by" branding & recognition wherever event is displayed/mentioned for 2021 and 2022, honored as founding sponsor of **HANDS of the Emerald Coast***

- Eight (8) EVENT ATTENDEES
- A VIP Appreciation Gift
- Announce tournament winners and address attendees
- \$1,000 donated in honor to HANDS of the Emerald Coast.
- Display product(s)/service(s).
- Include marketing item in high-end dry bag swag bag (must be approved by FRLA).
- Branding featured on high-end dry bag swag bag, pending sponsor
- Logo recognition on FRLA.org, in the FR&L Magazine and on event signage.
- Public recognition at the event with possible key introductions.

Gold Bar Sponsor

\$10,000

*Happy Hour bar sponsor, honored as founding sponsor of **HANDS of the Emerald Coast***

- Six (6) EVENT ATTENDEES
- A VIP Appreciation Gift
- Branding/recognition at happy hour event.
- \$1,000 donated in honor to HANDS of the Emerald Coast.
- Announce tournament winners and address attendees.
- Display product(s)/service(s).
- Include marketing item in swag bag (must be approved by FRLA).
- Logo recognition on FRLA.org and on event signage.
- Public recognition at the event with possible key introductions.

Silver Swag Sponsor

\$8,000

High-end dry bag swag bags to use by the pool, on the boat or floatin' down the river

- Six (6) EVENT ATTENDEES
- Announce tournament winners and address attendees
- \$500 donated in honor to HANDS of the Emerald Coast.
- Display product(s)/service(s).
- Include marketing item in swag bag (must be approved by FRLA).
- Branding featured on high-end dry bag swag bag, pending sponsor
- Logo recognition on FRLA.org and on event signage.
- Public recognition at the event with possible key introductions.

Emerald Coastline Sponsors \$5,000 (2 available)

Private Beach Hospitality & Amenities Tent

- Four (4) EVENT ATTENDEES
- Announce tournament winners and address attendees
- Display product(s)/service(s).
- Include marketing item in swag bag (must be approved by FRLA).
- Logo recognition on FRLA.org and on event signage.
- Public recognition at the event with possible key introductions.

Sunshine Spa Sponsors \$4,000 (5 available)

Spa services offered to participants throughout Emerald Grande and HarborWalk

- Four (4) EVENT ATTENDEES
- Announce tournament winners and address attendees
- Display product(s)/service(s).
- Include marketing item in swag bag (must be approved by FRLA).
- Logo recognition on FRLA.org and on event signage.
- Public recognition at the event with possible key introductions.

Bronze Boat Sponsors \$3,000 (10 available)

Charter fishing boats, Crab Island Pontoons, Dolphin Cruises, Snorkeling Expeditions

- Four (4) EVENT ATTENDEES
- Announce tournament winners and address attendees
- Display product(s)/service(s).
- Include marketing item in swag bag (must be approved by FRLA).
- Branding featured on high-end dry bag swag bag, pending sponsor
- Logo recognition on FRLA.org and on event signage.
- Public recognition at the event with possible key introductions.

Tournament Prizes Sponsors \$2,000 (2 available)

Welcoming/Registration Bar

- Two (2) EVENT ATTENDEE
- Display product(s)/service(s).
- Include marketing item in swag bag (must be approved by FRLA).
- Logo recognition on FRLA.org and on event signage.
- Public recognition at the event with possible key introductions.

Mimosas & Marys Bar Sponsor \$1,000

Welcoming/Registration Bar

- One (1) EVENT ATTENDEE
- Display product(s)/service(s).
- Include marketing item in swag bag (must be approved by FRLA).
- Logo recognition on FRLA.org and on event signage.
- Public recognition at the event with possible key introductions.

Custom Sponsorship Packages available starting at \$500

To claim your sponsorship level or for further details please contact Jason Schiess at JSchiess@FRLA.org

Thank you all for your support!