

# Raise Awareness – End Trafficking

Attorney General Ashley Moody is asking all Florida businesses to join her in the fight to end human trafficking by raising awareness through workforce training.

Human trafficking knows no bounds. This modern-day form of slavery claims victims of all ages, sex, ethnicities, and demographics. By raising awareness and providing training, lives are saved.



## What is 100 Percent Club?

The 100 Percent Club is a partnership between companies and the Florida Office of the Attorney General that recognizes businesses for taking proactive steps to train employees on the signs of human Trafficking and for providing quick reference resources to effectively report human trafficking. When companies equip their employees with the proper tools and training, employees become the eyes and ears in their communities. By participating in the 100 Percent Club, companies commit to training their employees, commit to providing employees with a quick reference resource to easily report human trafficking, and commit to participating in the public awareness campaign.

## Resources

[Statewide Council on Human Trafficking](#)

[Florida Alliance to End Human Trafficking](#)

[You Can Stop HT](#)

[Highway Heroes](#)

[Local Human Trafficking Task Forces and Coalitions in Florida](#)

[National Human Trafficking Hotline](#)



OFFICE OF  
**ATTORNEY GENERAL**  
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— Stronger, Safer Florida —

