

## 2022 ROSE Awards Sponsorship Information

13th Annual ROSE Awards, February 22, 2022  
Renaissance Resort at World Golf Village



ROSE (Recognition of Service Excellence) Awards recognize Northeast Florida front line hospitality employees who demonstrate excellent customer service. Over the last 10+ years this event has grown into the region's signature gala to recognize and thank our employees. With over 100 nominations received each year in more than 20 categories, 350+ hospitality employees gather for an elegant evening. As a sponsor you will meet all levels of management and have the ability to show your support and appreciation to the front line staff that are the face of our industry.

### \$500 "On Target" Sponsor

- Logo on event signage
- Opportunity to welcome attendees during reception, pass out hand out roses to nominees
- Two reserved seats



### \$750 "Pow" Supporting Sponsor

- Logo on all marketing print materials, signage at event and event website
- Opportunity to assist in awarding one of the categories
- Two reserved seats • Two drink tickets



### \$750 "Super" Sponsor (Drink Ticket Sponsor) (2 available)

- Logo on signage and drink ticket
- OR \$1,000- Two reserved seats and four drink



### \$750 "Amazing" Theme Sponsor (3 available)

- Partner with FRLA on theme giveaway item, logo exposure on item (mask, cape, gift bag)
- Logo on signage
- Two reserved seats



### \$1,000 "Shazam" Sponsor

- Two tickets to event, you will be seated with hotel or restaurant that you choose
- 4 drink tickets
- Option to show a 1-minute video during program (*restrictions apply*)
- Sponsorship recognition throughout the event



### \$3,000 "Fantastic" Sponsor

- Four tickets to event, you will be seated with hotel or restaurant that you choose.— max of two per table
- 8 drink tickets
- Introduce your 1-minute video during program (*restrictions apply*)
- One representative on stage joining the FRLA NE President in presenting a portion of the awards
- Logo on all marketing print materials, signage at event and event website
- Sponsorship recognition throughout the event



### \$5,000 "Spectacular" Sponsor

- Four tickets to event, you will be seated with hotel or restaurant that you choose.— max of 2 per table
- 8 drink tickets
- Three minutes to address attendees during program or show video (*restrictions apply*)
- One representative on stage joining the FRLA NE President in presenting a portion of the awards
- Logo on all marketing print materials, signage at event and event website
- Sponsorship recognition throughout the event





# Sponsorship Facts & Figures

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**2020\* Nomination Stats**  
110 industry champions from  
39 different hospitality  
businesses



Our hospitality region's signature gala to recognize and thank our employees.



**350+ Attendees**  
Who attends:

- Nominees who uses your products
- Middle manager that orders the products
- Top management that signs the checks



**FLORIDA  
RESTAURANT &  
LODGING  
ASSOCIATION**

NORTHEAST CHAPTER

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[frla.org/northeast-rose-awards/](http://frla.org/northeast-rose-awards/)