



Media Contacts:
Allison Gorrell
allison@planamgmt.com
ph: 813.785.9249

Toiaya Crawford
toiaya@planamgmt.com
ph: 813-203-7616

**THE FLORIDA CRAFT SPIRITS ASSOCIATION ANNOUNCES
OFFICIAL LAUNCH THE FLORIDA DISTILLERY TRAIL**

Florida distillers to unveil a 39-stop tour across the Sunshine State

Tampa, Fla. (April 14, 2022) – The Florida Craft Spirits Association, a membership organization consisting of 44 Florida distilleries, is proud to announce the official launch of the Florida Distillery Trail, a 39-stop distillery tour across the Sunshine State.

"We are thrilled to be announcing our distillery trail, which has come to fruition in only our second year as an association," said David Cohen, president of the Florida Craft Spirits Association. "We are also happy to report that we have had over 100% retention of our members from the previous year, which speaks to the strength of our industry in this state. With the help of Visit Florida, we will make the Florida Distillery Trail one of the best in the country."

The Florida Distillery Trail consists of 39 distilleries spanning from the panhandle to the southernmost point of the state. Along the trail, visitors will get a chance to experience the rich landscapes, must-see landmarks, and vibrant blends of culture that embody the Sunshine State.

To embark on the trail, explorers can get their free passport booklet at any participating distillery location. Along the trail, tourers will collect stamps in the special booklet at each stop on the route. For every 12 stamps collected, visitors will receive a commemorative gift to mark their achievement. Commemorative gifts include an association t-shirt, a tasting glass, and a gift basket filled with Florida crafted spirits. The trail can be completed distillery-by-distillery or in regions at a time. For more info, visit floridacraftspirits.org.

For media or interview inquiries, please contact:

Toiaya Crawford, Plan A Management
813.203.7616 | toiaya@planamgmt.com

About the Florida Craft Spirits Association

The Florida Craft Spirits Association (FCSA), was established to serve as the voice for the Florida handcrafted distilled spirits industry. The goals of the FCSA are to grow our community, represent our views and interests before policymakers, and promote awareness of our industry across the State of Florida. For more information, visit floridacraftspirits.org and via Facebook or Instagram [@/floridacraftspirits](https://www.facebook.com/floridacraftspirits).

###