

## **DRAFT SCHEDULE OF EVENTS**

**AUGUST 15-17, 2023 | SEMINOLE HARD ROCK HOTEL & CASINO**

- **Tuesday, August 15<sup>th</sup>**
  - 2:00PM-5:00PM: Early Sponsor Marketplace Set-Up
  - 4:00PM-6:00PM: Early Registration
  - 6:00PM-7:30PM: Welcome Reception- Sponsored by UHG & Paul Hineman
    - Runaway June
- **Wednesday, August 16<sup>th</sup>**
  - 8:00AM-2:00PM: Registration Open
  - 10:00AM-11:30AM: Welcome/Morning Keynote- Sponsored by Zenith
    - Gene Deckerhoff
    - Carol Dover
  - 11:30AM-12:30PM: Lunch
  - 12:30PM-1:00PM: Networking Break
  - 1:00-2:00PM: Breakout Session 1:
    - Mapping the Guest Journey with Science-Melissa Hughes & Kyle Greene
    - Short Form Video = Big Business- Brandee Gaar, Social Media Expert
    - Workers Compensation/Zenith Panel
  - 2:00PM-2:15PM: Networking Break
  - 2:15-3:15PM: Breakout Session 2:
    - Delivering the Digital Restaurant-Meredith Sandland & Carl Orsbourn
    - Emergency Operations “Resiliency Panel”
    - Tick Tock: Keeping Up with Wage and Hour Trends within the Industry- Jackson Lewis Representative & 2 Operator Panelists
    - Tort Reform/ Rumberger Kirk Cadwell
  - 3:15PM-3:30PM: Networking Break
  - 3:30PM-5:00PM: Afternoon Keynote- Sponsored by FPL & Heartland
    - Be a Happy Leader-Tia Graham
  - 5:00PM-6:30PM Hospitality Happy Hour
- **Thursday, August 17<sup>th</sup>**
  - 8:00AM-10:00AM: Registration Open
  - 8:00AM-9:30AM: Breakfast
  - 8:30AM-9:30AM: Breakout Session 3
    - Legislative Outlook & What Changes Effect Your Business
    - Results Thru Strategy- Fred LeFranc
    - Purpose-Driven Success: Cultivating a Restaurant Culture that Empowers Your Team and Brand- Amy Kavanaugh Mason
  - 9:30-9:45AM: Networking Break & Mimosa Bar
  - 9:45AM-11:15AM: Closing Keynote Speaker- Sponsored by Florida Natural Gas Association
    - Chef Lorena Garcia-Innovation as it relates to; diversity in the workplace, labor shortages, technology, employee culture & creativity