



# Tourism Day 2023

## March 22, 2023

- 7:30 am - 9:00 am FRLA Registration Open  
[Eve on Adams](#)  
*101 S Adams St, Tallahassee, FL 32301*
- 8:00 am – 9:30 am FRLA member breakfast and meeting – Eve on Adams, Doubletree Hotel  
Special Guest Speakers: *(to be announced)*  
[Eve on Adams](#)  
*101 S Adams St, Tallahassee, FL 32301*
- 10:00 am – 10:30 am FRLA Registration Open – Turnbull – Room 108  
*(Note: Registration desk will re-open from 10 – 10:30 am at Turnbull for guests who could not attend breakfast)*  
[Florida State Augustus B. Turnbull Conference Center](#)  
*555 W Pensacola St, Tallahassee, FL 32306*
- 10:30 am – 1:00 pm Florida Tourism Day Briefing/Lunch  
Special Guest Speakers: *(to be announced)*  
[Florida State Augustus B. Turnbull Conference Center](#)  
*555 W Pensacola St, Tallahassee, FL 32306*
- 1:30 pm – 5:00 pm Legislative appointments at Capitol  
[Florida State Capitol](#)  
*400 S Monroe St, Tallahassee, FL 32399*
- 5:00 pm – 8:00 pm Florida Tourism Day Reception  
[Florida Restaurant & Lodging Association](#)  
*230 South Adams Street, Tallahassee, FL 32301*
- 8:00 pm – 11:00 pm After Party *(to be announced)*

*\*Note: Transportation to Eve on Adams will start at 7:00 am for attendees and staff staying at Hotel Duval.*

*Transportation will be provided for ALL attendees from Eve on Adams to Turnbull. The buses will also take attendees from Turnbull to the Capitol.*