

FRLA Golf Invitational

FRLA's Golf Invitational is the premier executive experience and annual fundraiser. This two-day exclusive event includes opportunities to network with top industry leaders, support FRLA programs, and play at world renowned TPC Sawgrass and TPC Dye's Valley. All proceeds benefit FRLA programs and initiatives.

Contact

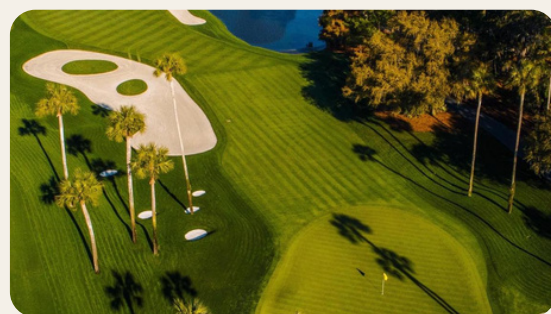
Phone 850.661.4256
Website www.frla.org
Email nlowe@frla.org
Address 230 South Adams Street
Tallahassee, Florida 32301



**FLORIDA
RESTAURANT &
LODGING
ASSOCIATION**

September 18-19

**TPC Sawgrass
Ponte Vedra
Beach, FL.**



Title Sponsor



**FLORIDA
RESTAURANT &
LODGING
ASSOCIATION**



Title Sponsor

Four (4) golfers

Four (4) non-golfers
or
Two (2) additional golfers

Two (2) Suites +
Two (2) Standard King
Rooms at the Sawgrass
Marriott Golf Resort & Spa

Course signage to include;
flags, driving range, putting
green, scorecards and
product display

First priority of VIP golf
pairings

Opportunity to
showcase your product

Two (2) hole
sponsorships

Curated speaking
opportunity

Access to attendee list prior
to the event

Branded gift provided to all
guests

Golf tournament apparel for
each player

Luxury registration gift for
each player

Company logo on all print &
digital event materials

\$100,000

**one available*

Keynote Sponsor



FLORIDA
RESTAURANT &
LODGING
ASSOCIATION



Keynote Sponsor

Four (4) golfers

Four (4) non-golfers
or
Two (2) additional golfers

Two (2) Suites +
Two (2) Standard King
Rooms at the Sawgrass
Marriott Golf Resort & Spa

Opportunity to introduce
keynote speaker in advance
of day 1 dinner

Priority of VIP golf pairings

Opportunity to
showcase your product

Access to attendee list prior
to the event

Branded gift provided to all
guests

Golf tournament apparel for
each player

Luxury registration gift for
each player

Company logo on all print &
digital event materials

\$50,000

SOLD

Eagle Sponsor



FLORIDA
RESTAURANT &
LODGING
ASSOCIATION



Eagle Sponsor

Three (3) golfers

Three (3) non-golfers

Two (2) Suites +
One (1) Standard King Rooms
at the Sawgrass Marriott Golf
Resort & Spa

Priority of VIP golf pairings

Opportunity to
showcase your product

Curated speaking
opportunity

Access to attendee list prior
to the event

Opportunity to provide
branded gift to all guests

Opportunity to provide
branded gift to all guests

Golf tournament apparel for
all players

Luxury registration gift for
each player

Company logo on all print &
digital event materials

\$50,000

Golf Invitational



FLORIDA
RESTAURANT &
LODGING
ASSOCIATION



Shoe Sponsor

Three (3) golfers

Three (3) non-golfers

Two (2) Suites +

One (1) Standard King Room Sawgrass

Marriott Golf Resort & Spa

Opportunity to showcase
your product

Opportunity to request VIP
golf pairings

Opportunity to provide
branded gift to all guests

Golf tournament apparel for
all players

Luxury registration gift for
each player

Company logo on all print &
digital event materials

\$30,000



Birdie Sponsor

Two (2) golfers

Two (2) non-golfers

One (1) Suite +

One (1) Standard King Room Sawgrass

Marriott Golf Resort & Spa

Opportunity to showcase
your product

Opportunity to provide
branded gift to all guests

Golf tournament apparel for
all players

Luxury registration gift for
each player

Company logo on all print &
digital event materials

\$25,000

Golf Invitational



FLORIDA
RESTAURANT &
LODGING
ASSOCIATION



Wedge Sponsor

Two (2) golfers

Two (2) non-golfers

One (1) Suite +

One (1) Standard King Room Sawgrass
Marriott Golf Resort & Spa

Opportunity to increase

your product

Opportunity to provide

benefits to all guests

Golf tournament apparel for
all players

Luxury registration gift for
each player

Company logo on all print &
digital event materials

\$25,000



Cart Sponsor

Two (2) golfers

Two (2) non-golfers

One (1) Suite +

One (1) Standard King Room Sawgrass
Marriott Golf Resort & Spa

Opportunity to increase

your product

Opportunity to provide

benefits to all guests

Golf tournament apparel for
all players

Luxury registration gift for
each player

Company logo on all print &
digital event materials

Exclusive signage on all golf
carts

\$25,000

Golf Invitational



FLORIDA
RESTAURANT &
LODGING
ASSOCIATION



Breakfast Sponsor

Activation on range the morning of the tournament with grab-and-go breakfast

Opportunity to showcase your product

Opportunity to provide branded gift to all guests

Company logo on all print & digital event materials

SOLD

\$10,000



Par Sponsor

One (1) golfer

One (1) Standard King Room Sawgrass Marriott Golf Resort & Spa

Opportunity to showcase your product

Opportunity to provide branded gift to all guests

Golf tournament apparel for all players

Luxury registration gift for each player

Company logo on all print & digital event materials

\$12,000

Golf Invitational



**FLORIDA
RESTAURANT &
LODGING
ASSOCIATION**



Course Activation Sponsor

On course activation
located at one (1) hole

Opportunity to showcase
your product

Opportunity to provide
branded gift to all guests

Company logo on all print &
digital event materials

\$7,500



Hole Sponsor

Hole Signage

Company logo on all print &
digital event materials

Can't attend the Golf
Invitational? Looking to add
to your existing sponsorship
package? Your company will
be recognized throughout
the event including a custom
hole sign displayed on the
course.

\$2,500



**FLORIDA
RESTAURANT &
LODGING
ASSOCIATION**

Thank you!

Contact

Phone	850.661.4256
Website	www.frla.org
Email	nlowe@frla.org
Address	230 South Adams Street Tallahassee, Florida 32301