



2024 HOSPITALITY HERO AWARDS *Sponsorship Opportunities*

February 1, 2024 at The Henderson Beach Resort

The Northwest Florida Chapter of The Florida Restaurant & Lodging Association recognizes those who go above & beyond in our industry at the annual Hospitality Hero Awards dinner and awards ceremony. Your sponsorship is critical in recognizing our dedicated front-line employees who embody the spirit of hospitality.

Presenting Sponsor • \$5,000 (1 available)

Sponsor signage in reception area • Company acknowledgment during main event • On-stage welcome • On-stage presentation • Reserved priority seating • Table for (10) • Table signage • Company logo on event presentations & pre-event marketing • Social media mention

Awards Sponsors • \$5,000 (~~2 available~~) *Sold out!*

Sponsor signage in reception area • Company acknowledgment during main event • On-stage welcome • On-stage awards presenter • Reserved priority seating • Table for (10) • Company logo on event presentations & pre-event marketing • Table signage • Social media mention

Welcome Reception Sponsor • \$2,500 (1 available)

Sponsor signage in reception area • Company acknowledgment during main event • Reserved priority seating • Table for (10) • Table signage • Company logo on event presentations & pre-event marketing • Social media mention

Beverage Sponsor • \$2,500 (~~1 available~~) *Sold out!*

Sponsor signage in reception area and bar areas • Company acknowledgment during main event • Reserved priority seating • Table for (10) • Table signage • Company logo on event presentations and pre-event marketing • Social media mention

Photo Booth Sponsor • \$1,500 (~~1 available~~) *Sold out!*

Sponsor signage • Table for (10) • Company mention from stage Sponsor logo on photo booth prints • Company logo on event presentations and pre-event marketing • Social media mention

Entertainment Sponsor • \$1,000 (~~1 available~~) *Sold out!*

Sponsor signage • Table for (10) • Table signage • Company logo on event presentations and pre-event marketing • Social media mention

Rose Sponsors • \$500

Sponsor signage • Reserved priority seating for 2 • Company logo on event presentations and pre-event marketing • Social media mention

For more information, please contact:

Melissa Read, FRLA NWF Board Member | mread@myokaloosa.com
Steve Stephenson, FRLA NWF Chapter President | steve@crabtrapdestin.com