

NORTHWEST  FLORIDA'S
**HOSPITALITY
HEROES**

SPONSORSHIP DECK

2024



**FLORIDA
RESTAURANT &
LODGING
ASSOCIATION**

NORTHWEST FLORIDA CHAPTER

Contacts

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Welcome Reception Sponsor: \$3,500

- Eight (8) event tickets/ One (1) Table (reserved VIP seating)
- Address Welcome Reception attendees
- Logo recognition on website, pre-event marketing materials, eblasts to the chapter, and on site sponsor materials
- Company mention during the main event

Cocktail Sponsor: \$2,500

- Eight (8) event tickets/ One (1) Table (reserved VIP seating)
- Logo on bar & opportunity for speciality cocktail
- Logo recognition on website, pre-event marketing materials, eblasts to the chapter, and on site sponsor materials
- Company mention during the main event

Entertainment Sponsor: \$2,000

- Eight (8) event tickets/ One (1) Table (reserved VIP seating)
- Opportunity to sponsor entertainment at cocktail reception or a speaker during the program
- Logo recognition on website, pre-event marketing materials, eblasts to the chapter, and on site sponsor materials
- Company mention during the main event

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Decor Sponsor: \$1,500

- Eight (8) event tickets/ One (1) Table (reserved VIP seating)
- Logo on table centerpieces
- Logo recognition on website, pre-event marketing materials, eblasts to the chapter, and on site sponsor materials
- Company mention during the main event

Supporting Sponsor: \$1,000

- Eight (8) event tickets/ One (1) Table (reserved VIP seating)
- Logo recognition on website, pre-event marketing materials, eblasts to the chapter, and on site sponsor materials
- Company mention during the main event

Awards Sponsor: \$500

- Eight (8) event tickets/ One (1) Table (reserved VIP seating)
- Opportunity to sponsor a prize for one of the award categories
- Logo recognition on website, pre-event marketing materials, eblasts to the chapter, and on site sponsor materials
- Company mention during the main event

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NORTHWEST FLORIDA CHAPTER

Sponsorship Form

Organization Name

Primary Contact Name

Primary Contact Email Address

Primary Contact Phone Number

Check which sponsorship you are purchasing:

- Welcome Reception Sponsor: \$3,500
- Cocktail Sponsor: \$2,500
- Entertainment Sponsor: \$2,000
- Other: _____
- Decor Sponsor: \$1,500
- Supporting Sponsor: \$1,000
- Awards Sponsor: \$500

Signature

Date

Check the preferred Method of Payment:

- Check**
Make checks payable to:
 FRLA Northwest Florida Chapter
If mailing, mail to:
 Florida Restaurant & Lodging Association
 ATTN: Sherri Banyas
 230 S Adams St. (2nd Floor)
 Tallahassee, FL. 32301

- Credit Card**
 Amount to be charged Receipt Needed (Y/N)
 Credit Card #
 Card Type Expiration Date
 Name on Card

**Questions? Contact: Ashley Gholston at agholston@frla.org
 or Ashley Jackson at ajackson@frla.org**

All credit cards will be processed by the Florida Restaurant & Lodging Association Headquarters in Tallahassee, FL at 230 S. Adams St. All proceeds from the Hospitality Heroes event will proceed the Northwest Florida Chapter of the Florida Restaurant & Lodging Association and assist will covering event costs.