



Rev 10.10.23

FALL BOARD MEETING

Opal Grand Resort | 10 N Ocean Blvd. | Delray Beach, FL 33483 | October 23-25, 2023

MONDAY, OCTOBER 23rd

- 10:00AM - 3:00PM** **EXECUTIVE COMMITTEE MEETING** *(Closed)* | Coral Reef 1
- 5:00PM – 6:30PM** **WELCOME COCKTAIL RECEPTION** | Sea Breeze Room @ The Monkey Bar | Opal Grand Resort Lobby
**Cocktails & light hors d'oeuvres provided. Included with board meeting registration.*
- 6:30PM – 9:30PM** **DOWNTOWN DINNER CRAWL** | Pineapple Grove District
**Dinner on own to multiple participating restaurants in the Pineapple Grove District (located two blocks from the hotel)*

TUESDAY, OCTOBER 24th

- 9:00AM - 4:00PM** **REGISTRATION** | Plaza Foyer
- 9:30AM - 11:00AM** **FINANCE MEETING** *(Closed)* | Coral Reef 1
- 11:00AM - 12:30PM** **MARKETING & ALLIED MEMBER COUNCIL MEETING** | Salons DEF
GUEST SPEAKER: CARLOS HERERRA, CHIEF ECONOMIST, COCA-COLA NORTH AMERICA
- 12:30PM - 1:30PM** **FRLA BOARD MEMBER LUNCH** | Salons DEF
**Lunch provided. Included with board meeting registration.*
- 1:30PM – 2:45PM** **GOVERNMENT RELATIONS MEETING** | Salons DEF
- 3:00PM – 4:00PM** **PAC MEETING** | Coral Reef 1
- 5:30PM – 7:00PM** **HOSPITALITY STARS OF THE INDUSTRY COCKTAIL RECEPTION**
| Ocean Terrace
**Cocktails & dinner provided. Included with board meeting registration.*
- 7:15PM – 9:00PM** **HOSPITALITY STARS OF THE INDUSTRY GALA DINNER** |
Salons DEF



WEDNESDAY, OCTOBER 25th

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| 8:30AM - 12:00PM | REGISTRATION Plaza Foyer |
| 8:30AM - 10:00AM | CONTINENTAL BREAKFAST Salons DEF
<i>*Breakfast provided. Included with board meeting registration.</i> |
| 9:00AM - 10:00AM | RESOLUTION & BYLAWS MEEETING Coral Reef 1 |
| 10:00AM - 11:30AM | MEMBERSHIP ACTIVITES & CHAPTER PRESIDENT MEETING
Salons DEF |
| 11:30PM - 12:30PM | FRLA BOARD MEMBER LUNCH Salons DEF
GUEST SPEAKER: SCOTT REDLER, CHAIR, NRA BOARD
<i>*Lunch provided. Included with board meeting registration.</i> |
| 12:30PM - 2:30PM | FULL FRLA BOARD MEETING Salons DEF
GUEST SPEAKER: ALEX KELLY, FLORIDA SECRETARY OF
COMMERCE |