

FALL BOARD MEETING

Opal Grand Resort | 10 N Ocean Blvd. | Delray Beach, FL 33483 | October 23-25, 2023

MONDAY, OCTOBER 23rd

- 10:00AM - 3:00PM** EXECUTIVE COMMITTEE MEETING (*Closed*) | Coral Reef 1
- 5:00PM – 6:30PM** WELCOME COCKTAIL RECEPTION | Sea Breeze Room @ The Monkey Bar | Opal Grand Resort Lobby
**Cocktails & light hors d'oeuvres provided. Included with board meeting registration.*
- 6:30PM – 9:30PM** DOWNTOWN DINNER CRAWL | Pineapple Grove District
**Dinner on own to multiple participating restaurants in the Pineapple Grove District (located two blocks from the hotel)*

TUESDAY, OCTOBER 24th

- 9:00AM - 4:00PM** REGISTRATION | Plaza Foyer
- 9:30AM - 11:00AM** FINANCE MEETING (*Closed*) | Coral Reef 1
- 11:00AM - 12:30PM** MARKETING & ALLIED MEMBER COUNCIL MEETING | Salons DEF
GUEST SPEAKER: CARLOS HERRERA, CHIEF ECONOMIST, COCA-COLA NORTH AMERICA
- 12:30PM - 1:30PM** FRLA BOARD MEMBER LUNCH | Salons DEF
**Lunch provided. Included with board meeting registration.*
- 1:30PM – 2:45PM** GOVERNMENT RELATIONS MEETING | Salons DEF
- 3:00PM – 4:00PM** PAC MEETING | Coral Reef 1
- 5:30PM – 7:00PM** HOSPITALITY STARS OF THE INDUSTRY COCKTAIL RECEPTION | Ocean Terrace
**Cocktails & dinner provided. Included with board meeting registration.*
- 7:15PM – 9:00PM** HOSPITALITY STARS OF THE INDUSTRY GALA DINNER | Salons DEF

WEDNESDAY, OCTOBER 25th

- 8:30AM - 12:00PM** **REGISTRATION** | Plaza Foyer
- 8:30AM - 10:00AM** **CONTINENTAL BREAKFAST** | Salons DEF
**Breakfast provided. Included with board meeting registration.*
- 9:00AM - 10:00AM** **RESOLUTION & BYLAWS MEEETING** | Coral Reef 1
- 10:00AM - 11:30AM** **MEMBERSHIP ACTIVITES & CHAPTER PRESIDENT MEETING** |
Salons DEF
- 11:30PM - 12:30PM** **FRLA BOARD MEMBER LUNCH** | Salons DEF
GUEST SPEAKER: SCOTT REDLER, CHAIR, NRA BOARD
**Lunch provided. Included with board meeting registration.*
- 12:30PM - 2:30PM** **FULL FRLA BOARD MEETING** | Salons DEF
**GUEST SPEAKER: ALEX KELLY, FLORIDA SECRETARY OF
COMMERCE**