

FALL BOARD MEETING

Opal Grand Resort | 10 N Ocean Blvd. | Delray Beach, FL 33483 | October 23-25, 2023

MONDAY, OCTOBER 23rd

- 10:00AM - 3:00PM** EXECUTIVE COMMITTEE MEETING *(Closed)* | Coral Reef 1
- 5:00PM – 6:30PM** WELCOME COCKTAIL RECEPTION | Sea Breeze Room @ The Monkey Bar | Opal Grand Resort Lobby
**Cocktails & light hors d'oeuvres provided. Included with board meeting registration.*
- 6:30PM – 9:30PM** DOWNTOWN DINNER CRAWL | Pineapple Grove District
**Dinner on own to multiple participating restaurants in the Pineapple Grove District (located two blocks from the hotel)*

TUESDAY, OCTOBER 24th

- 9:00AM - 4:00PM** REGISTRATION | Plaza Foyer
- 9:30AM - 11:00AM** FINANCE MEETING *(Closed)* | Coral Reef 1
- 11:00AM - 12:30PM** MARKETING & ALLIED MEMBER COUNCIL MEETING | Salons DEF
GUEST SPEAKER: CARLOS HERRERA, CHIEF ECONOMIST, COCA-COLA NORTH AMERICA
- 12:30PM - 1:30PM** FRLA BOARD MEMBER LUNCH | Salons DEF
**Lunch provided. Included with board meeting registration.*
- 1:30PM – 2:45PM** GOVERNMENT RELATIONS MEETING | Salons DEF
- 3:00PM – 4:00PM** PAC MEETING | Coral Reef 1
- 5:30PM – 7:00PM** HOSPITALITY STARS OF THE INDUSTRY COCKTAIL RECEPTION | Ocean Terrace
**Cocktails & dinner provided. Included with board meeting registration.*
- 7:15PM – 9:00PM** HOSPITALITY STARS OF THE INDUSTRY GALA DINNER | Salons DEF



WEDNESDAY, OCTOBER 25th

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| 8:30AM - 12:00PM | REGISTRATION Plaza Foyer |
| 8:30AM - 10:00AM | CONTINENTAL BREAKFAST Salons DEF
<i>*Breakfast provided. Included with board meeting registration.</i> |
| 9:00AM - 10:00AM | RESOLUTION & BYLAWS MEEETING Coral Reef 1 |
| 10:00AM - 11:00AM | MEMBERSHIP ACTIVITES & CHAPTER PRESIDENT MEETING
Salons DEF |
| 11:15AM - 12:30PM | FRLA BOARD MEMBER LUNCH Salons DEF
GUEST SPEAKER: SCOTT REDLER, CHAIR, NRA BOARD
<i>*Lunch provided. Included with board meeting registration.</i> |
| 12:30PM - 2:30PM | FULL FRLA BOARD MEETING Salons DEF
GUEST SPEAKER: ALEX KELLY, FLORIDA SECRETARY OF
COMMERCE |