

Golf Invitational

FRLA's Golf Invitational is the premier executive experience and annual fundraiser. The two-day exclusive event includes; opportunities to network with top industry leaders, support the FRLA advocacy efforts, and play at the world renowned TPC Sawgrass and TPC Dye's Valley. All of the proceeds benefit the FRLA and its programs.



**FLORIDA
RESTAURANT &
LODGING
ASSOCIATION**

**September 29-
October 1
TPC Sawgrass
Ponte Vedra
Beach, FL.**



Golf Invitational



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Title Sponsor: \$75,000

- Exclusive naming rights to the FRLA Golf Invitational presented by...
- Four (4) golfers
- Four (4) non-golfers
- Four (4) Suites
- Course signage to include flags, driving range, putting green, scorecards
- First priority of VIP golf pairings
- Two (2) hole sponsorships
- Curated speaking opportunity
- Access to attendee list prior to the event
- Branded player gift for all tournament players
- Luxury tournament giftbag for each player
- Logo recognition on event website and marketing materials

Keynote Dinner Sponsor: \$50,000

- Four (4) golfers
- Four (4) non-golfers
- Two (2) Suites + Two (2) Standard King Rooms at the Sawgrass Marriott Golf Resort & Spa
- Opportunity to introduce keynote speaker in advance of dinner
- Opportunity for priority selection of VIP players
- Access to attendee list prior to the event
- Branded gift to all tournament players
- Luxury tournament giftbag for each player
- Logo recognition on event website and marketing materials

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Eagle Sponsor: \$40,000

- Four (4) golfers
- Ability to add on a non golfer for an additional \$2,000
- Two (2) Suites + Two (2) Standard King Rooms at the Sawgrass Marriott Golf Resort & Spa
- One (1) hole sponsorship-signage only
- Opportunity for priority selection of VIP players
- Access to attendee list prior to the event
- Branded gift to all tournament players
- Luxury tournament giftbag for each player
- Logo recognition on event website and marketing materials

Pull Over: \$30,000

- Three(3) golfers
- Ability to add on a non golfer for an additional \$2,000
- Two (2) Suites + One (1) Standard King Rooms at the Sawgrass Marriott Golf Resort & Spa
- Opportunity for priority selection of VIP players
- Opportunity to provide branded gift to all guests
- Luxury tournament giftbag for each player
- Logo recognition on event website and marketing materials



Birdie Sponsor: \$20,000

- Two (2) golfers
- Ability to add on a non golfer for an additional \$2,000
- One (1) Suite + One (1) Standard King Rooms at the Sawgrass Marriott Golf Resort & Spa
- Opportunity to provide branded gift to all guests
- Luxury tournament giftbag for each player
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Wedge Sponsor: \$30,000

- Three (3) golfers
- Ability to add on a non golfer for an additional \$2,000
- One (1) Suite + One (1) Standard King Rooms at the Sawgrass Marriott Golf Resort & Spa
- Opportunity to provide branded gift to all guests
- Luxury tournament giftbag for each player
- Logo recognition on event website and marketing materials

Cart Sponsor: \$25,000

- Two (2) golfers
- Ability to add on a non golfer for an additional \$2,000
- One (1) Suite + One (1) Standard King Rooms at the Sawgrass Marriott Golf Resort & Spa
- Opportunity to provide branded gift to all guests
- Luxury tournament giftbag for each player
- Logo recognition on event website and marketing materials
- Exclusive signage on all golf carts

Breakfast Sponsor: \$10,000

- Activation on the driving range the morning of the tournament with grab & go breakfast
- Opportunity to provide branded gift to all guests
- Logo recognition on event website and marketing materials



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Trophy Sponsor: \$25,000

- Two (2) golfers
- Ability to add on a non golfer for an additional \$2,000
- Two (2) Standard King Rooms at the Sawgrass Marriott Golf Resort & Spa
- On stage trophy presentation during the keynote dinner
- Opportunity to provide branded gift to all guests
- Luxury tournament giftbag for each player
- Logo recognition on event website and marketing materials

Ball Sponsor: \$22,500

- Two (2) golfers
- Ability to add on a non golfer for an additional \$2,000
- Two (2) Standard King Rooms at the Sawgrass Marriott Golf Resort & Spa
- Sponsor logo on tournament ball
- Opportunity to provide branded gift to all guests
- Luxury tournament giftbag for each player
- Logo recognition on event website and marketing materials
- Exclusive signage on all golf carts

Welcome Reception Sponsor: \$25,000

- Two (2) golfers
- Ability to add on a non golfer for an additional \$2,000
- One (1) Suite + One (1) Standard King Rooms at the Sawgrass Marriott Golf Resort & Spa
- Opportunity to provide branded gift to all guests
- Luxury tournament giftbag for each player
- Logo recognition on event website and marketing materials

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Par Sponsor: \$12,000

- One (1) golfer
- One (1) Standard King Room at the Sawgrass Marriott Golf Resort & Spa
- Opportunity to provide branded gift to all guests
- Luxury tournament giftbag for each player
- Logo recognition on event website and marketing materials

On-Course Hole Activation Sponsor: \$7,500

- On course activation located at one (1) hole
- Opportunity to have your team personally showcase your product & interact with all players
- Opportunity to provide branded gift to all guests
- Logo recognition on event website and marketing materials

Hole Sponsor: \$2,500

- Hole signage
- Logo recognition on event website and marketing materials
- Can't attend the Golf Invitational? Your company will be recognized throughout the event including a custom hole sign displayed on the course.

Hotel & Restaurant Operator-Player Registration Packages



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\$6,250

Two (2) golfers

Two (2) Standard King Rooms Sawgrass
Marriott Golf Resort & Spa

Luxury tournament giftbag
for each player



\$5,000

One (1) golfer + (1) non golfer

One (1) Standard King Room Sawgrass
Marriott Golf Resort & Spa

Luxury tournament giftbag



\$3,500

One (1) golfer

One (1) Standard King Room Sawgrass
Marriott Golf Resort & Spa

Luxury tournament giftbag



\$2,500

One (1) non golfer

One (1) Standard King Room Sawgrass
Marriott Golf Resort & Spa

Luxury tournament giftbag



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Thank you!

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