



**FLORIDA
RESTAURANT &
LODGING
ASSOCIATION**

MONROE CHAPTER

FRLA FLORIDA KEYS FISHING TOURNAMENT

JUNE 20, 2024, | HAWKS CAY MARINA, DUCK KEY, FL

Join us as we venture into the best fishing area in the World! All to raise funds for education and Keys recovery. We have a diverse selection of sponsorships available for everyone! From a luxury charter boat to landlubber! Anglers, your sponsorship includes a choice of several fishing vessels – all come with your own Captain. Please select your sponsorship level on the back side of this brochure.

You will have your choice:

1. A Luxury Commercial Charter vessel (most with AC) with 6 anglers
2. A sporty center console vessel with 6 anglers
3. Bring your own boat (limit 4 anglers per boat)

This year, you may choose to either fish the deep-sea reefs for a chance to win the biggest Mahi or other eligible species (Kingfish, Wahoo, or Tuna), or take to the flats and bring back a photo of your biggest Tarpon, Permit, or other game fish.

CAPTAIN'S PARTY -

Hawks Cay | Wednesday, June 19, 2024, | 5:30– 7:30 pm

Not fishing? Come anyway - \$65/person.

All registered anglers are required to attend this fun filled evening to receive your boat assignment and goody bag and meet your Captain. Enjoy a fabulous light dinner along with a cool drink all set to live music alongside the Atlantic Ocean! Raffle and Auction Prizes Galore!!

FRLA FISHING TOURNAMENT

Hawks Cay Marina | Thursday, June 20, 2024

- 6:30 a.m. Light breakfast
7:30 a.m. All aboard
7:45 a.m. All boats leave marina.
Noon All boats docked at marina.
12:15 p.m. Weigh in & Awards Party (not fishing? Come anyway - \$50/person)

Bring your own boat for only \$700.

There are sponsorship opportunities available! See these opportunities on the back of this page.

FEATURE YOUR COMPANY OR PRODUCT WITH AN AUCTION ITEM DONATION.

Contact Lynne Hernandez at 305-710-3962 or Lhernandez@frla.org for event information.

THIS EVENT WILL SELL OUT!

FRLA FLORIDA KEYS FISHING TOURNAMENT SPONSORSHIPS

All sponsors have the opportunity to provide a promotional item for the tournament goody bag (100).

All anglers have complimentary entry to both the Captain's and Awards Parties.

GOLD SPONSOR (\$7,000)

Yes, sign me up _____

- 1 Luxury Charter Boats/Tournament Entries (up to 6 anglers per boat)
- Company logo on side of Angler gifts
- Prominent recognition as Gold Sponsor in all promotions: signage, ads, and media

SILVER SPONSOR (\$5,000)

Yes, sign me up _____

- 1 Luxury Charter Boat/Tournament Entry (up to 6 anglers per boat)
- Company logo on all promotions
- Special recognition as Silver Sponsor in all promotions: signage, ads, and media

BRONZE SPONSOR (\$2,600)

Yes, sign me up _____

- 1 Luxury Charter Boat/Tournament Entry (up to 6 anglers per boat) or 1 center console vessel
- Plus, recognition as Bronze Sponsor in all promotions: signage, ads, and media

SKIPPER SPONSOR (\$2,000)

Yes, sign me up _____

- 1 Open Console Charter Boat/Tournament Entry (6 anglers per boat)
- Plus, recognition as Skipper Sponsor in all promotions: signage, ads, and media

LANDLUBBER SPONSOR (\$1,000)

Yes, sign me up _____

- 4 Complimentary tickets to the Captain's and Awards Parties
- Plus, recognition as Landlubber Sponsor in all promotions: signage, ads, and media

BYOB (BRING YOUR OWN BOAT) (\$700)

Yes, sign me up _____

- 4 Complimentary Tournament entries (up to 4 people per boat)
- 4 Complimentary passes to the Captain's and Awards parties

SHIP MATE (\$500)

Yes, sign me up _____

- 2 Complimentary tickets to the Captain's and Awards Parties
- Plus, logo recognition in event signage and digital program

DONATE AN AUCTION ITEM: Brief description: _____

Value: _____ *Send certificate to P O Box 566263, Miami, FL 33256. Please call Lynne Hernandez at 305.710.3962 for heavy items or more information.*

CAPTAIN'S PARTY TICKETS (\$65 EACH) for non-tournament participants # _____

AWARDS PARTY TICKETS (\$50 EACH) for non-tournament participants # _____

Company Name: _____

Contact Name: _____

Street: _____ City: _____ St: _____ Zip: _____

Phone: ____/____/____ Email: _____

Sponsorship Level: _____ Amount: \$ _____ Authorization (please initial): _____

____ Visa ____ MC ____ AMEX Credit Card #: _____ Exp: _____ Sec. Code: _____

____ Check (Payable to FRLA) Submit sponsor form & payment to: FRLA, PO Box 566263, Miami, FL 33256, ATTN. Lynne Hernandez. Email this form and credit card information to: Lhernandez@frla.org. Call Lynne 305-710-3962.

Sponsors, please send your logo in Vector EPS and JPEG to Lhernandez@frla.org no later than June 1 to be included in signage and promotional materials.