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ASSOCIATION

MONROE CHAPTER

### Boat and Auction Sponsor Letter

Dear Friends and Colleagues:

It is time for FRLA Monroe's Keys Fishing Tournament at Hawks Cay Resort on Duck Key. This tournament has grown in stature due to the elevated level of networking with top hospitality leaders, fun angler gifts, stellar auction items, great prizes... and of course world class fishing! The last time we held this wonderful event was in 2019 because we hold it in conjunction with the FRLA State Board Meeting.

The purpose of this event is to raise funds for local community needs with net proceeds directly benefiting educational programs in Monroe County through donations of textbooks, equipment, curriculum, scholarships, and stipends to high schools and CFK. Times have been tough on families here and needs are rising in classrooms.

This year, the tournament is on Thursday, June 20, 2024. Boats will leave Hawks Cay Marina at 7:45 am and return around noon for the awards luncheon! The event kicks off with a Captain's party Oceanside at Hawks Cay on Wednesday June 19<sup>th</sup> from 5:30 pm to 7:30 pm featuring live entertainment, heavy hors d'oeuvres and an open bar. You do not want to miss our famous silent and live auction!

*This is an extraordinary opportunity to feature your company and products. We would deeply appreciate your support as boat or auction sponsor, may we count on you to support our efforts? Thank you for your consideration.*

*Please review and fill out the sponsorship form included. Return to Lynne Hernandez at [lhernandez@frla.org](mailto:lhernandez@frla.org), or mail to P O Box 566263, Miami, FL 33256 with your check payable to FRLA before the JUNE 6 deadline. Please email your logo in EPS and JPEG. For more information, please feel free to call Lynne at 305-710-3962*

Sea you there!

*Lynne Hernandez and the Board*

The FRLA Monroe Board of Directors  
Lynne Hernandez, FRLA South Florida Regional Directors

FLORIDA RESTAURANT & LODGING ASSOCIATION  
LYNNE HERNANDEZ, SOUTH FLORIDA REGIONAL DIRECTOR  
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