



American Red Cross
Capital Area Florida



Dear Friends,

On Friday, May 10, our Tallahassee community was hit by unexpected and unprecedented severe weather, including three tornadoes. Tens of thousands were without power, and the homes of several hundred have been severely damaged. The American Red Cross Capital Area Chapter responded on day one by opening a reception center and providing a safe place for community members to sleep that first night. In the days since the Red Cross has provided more than 550 overnight stays and served nearly 20,000 meals and snacks; additionally, more than 120 Red Cross disaster workers have given their time and expertise to help.

So many people have asked us how they can help. In light of this, we are inviting our community to rally around our friends and neighbors to help support their recovery by participating in *Dine for Disaster*. June 10th – 14th restaurants throughout our community will select a day to donate a percentage of their sales to the American Red Cross.

The proceeds from *Dine for Disaster* will benefit the American Red Cross, Capital Area Chapter, in our efforts to help those people affected by these disasters. Your generosity powers our organization with strong infrastructure, trained volunteers, innovative technology, and the critical resources necessary to provide immediate relief and support to those impacted by disaster.

Your participation in this event offers your business the opportunity to partner with the most trusted humanitarian relief organization in the world, the American Red Cross. Don't miss this opportunity to support by donating a percentage of your daily sales; while 15% is the recommended minimum donation of your daily sales, we encourage you to let us know what works best for your business.

Thank you for your consideration in support of the American Red Cross, Capital Area Chapter's *Dine for Disaster* event. If you have any questions, please reach out to Sandi Poreda, our Chapter Board Chair, at sandi@bulldogstrategygroup.com or 850-766-1906.

Sincerely,

Sharon Carraway

Sharon Carraway, Executive Director