



UCF ROSEN COLLEGE OF HOSPITALITY MANAGEMENT

20
YEARS OF
EXCELLENCE

SINCE 2004



UCF ROSEN COLLEGE

20 YEARS OF HISTORY

UCF Rosen College
Campus opens
•1,000 students



2004

2008



Event Mgmt. Degree 2006
Hall of Fame established
2007

•2,500 students

Ph.D. Hospitality Mgmt.
established



2012

2016



\$5 million donation
Gregory Elias
Entertainment Mgmt.
Degree program

•3,000 students

\$1.5 million from Marriott
Dr. Abraham Pizam steps
down Dr. Youcheng Wang
appointed



2017/8

2020



Transitioned to online
•3,300 students

68 Faculty across 3 Departments
6 Undergraduate degree
programs 7 Undergraduate
certificate programs 4 Master's
degree programs 3 Master's
certificate programs
Ph.D. program
Dr. Cynthia Mejia appointed Dean



2024



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MEET THE DEAN

DR. CYNTHIA MEJIA

Joined UCF Rosen College Faculty in 2013

20 YEARS

Former industry practitioner of food & beverage and hotel operations management

EDUCATION

- Texas Tech University, Ph.D.
- University of Nevada Las Vegas, M.H.A.
- The Culinary Institute of America, A.S.
- California Polytechnic State University, B.S.



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BOUNDLESS OPPORTUNITY

UNDERGRADUATE DEGREES

- Entertainment Management
- Event Management
- Hospitality Management
- Lifestyle Community Management
- Lodging & Restaurant Management
- Theme Park & Attraction Management

HIGH-QUALITY ACADEMIC PROGRAMS

UNDERGRADUATE CERTIFICATES

- Beverage Management
- Entertainment Management
- **Hospitality, Health, and Wellbeing**
- Hospitality Information Technology
- Managing Sporting Events
- Professional Tennis Management
- Theme Park & Attraction Management



Get all the details on undergrad degrees.



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WHY UCF ROSEN COLLEGE?

LOCATION.
LOCATION.
LOCATION.

BIGGEST AND BEST
74+ MILLION

visitors in 2023 make Orlando the nation's most visited tourist destination.

EXPERT
FACULTY

68 WORLD-RENOWNED
FACULTY MEMBERS

from 18 countries offering real-world expertise, insights, and networking opportunities

INTERNSHIP
OPPORTUNITIES

MORE THAN **99%**

of students have full-time jobs upon graduation.



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WHY CHOOSE

UCF ROSEN COLLEGE OF HOSPITALITY MANAGEMENT?

3,000

With more than 3,000 students, the college is one of the largest and fastest-growing hospitality programs in the nation.

#1

Ranked in the United States by the 2023 ShanghaiRankings' listing of 500 of the world's top universities for hospitality and tourism programs in the world.

225k

More than \$225,000 in scholarships awarded annually.

68

68 full-time faculty; 18 adjuncts; 31 staff

99%

Of Rosen College's internship program, students earn full-time jobs upon graduation

8

8 Highly-respected research journals for hospitality and tourism and 1 research magazine



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BEST HOSPITALITY & HOTEL MANAGEMENT

SCHOOLS IN THE WORLD 2023

- 1 William F. Harrah College of Hospitality at the University of Nevada, United States
- 2 Nolan School of Hotel Administration at Cornell University, United States
- 3 College of Hospitality Management at Johnson & Wales University, United States
- 4 School of Hospitality Business of the Eli Broad College of Business at Michigan State University, United States
- 5 Collins College of Hospitality Management of the California State Polytechnic University, Pomona, United States
- 6 UCF Rosen College of Hospitality Management, United States
- 7 Pennsylvania State University School of Hospitality Management, United States
- 8 School of Hospitality Business Management at Washington State University, United States
- 9 Oxford Brookes University, United Kingdom
- 10 International School of Hospitality and Tourism Management at Fairleigh Dickinson University, United States

CEOWORLD Magazine

TOP 10

“Best Hospitality and Hotel Management Schools in the World”

CEOWORLD Magazine, 2023



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INDUSTRY RELATIONSHIPS

THE ROSEN COLLEGE DIFFERENCE



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YOUR SUCCESS STARTS NOW

INTERNSHIP OPPORTUNITIES

Surround yourself with seasoned hospitality pros — plenty of whom are Rosen College alumni — who can inspire your career path, grow your network and even help get your foot in the door for your dream role. Plus, you'll complete two paid internships to gain incredible hands-on experience.



99%

OF ROSEN COLLEGE'S INTERNSHIP PROGRAM STUDENTS EARN FULL-TIME JOBS UPON GRADUATION

200+
CONFERENCE
& EVENT
SPACES



100+
STANDALONE
ATTRACTIONS



**LET'S GET
TO WORK**

5000+
RESTAURANTS



14

MAJOR THEME PARKS
& WATER PARKS



500+ HOTELS &
RESORTS



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ROSEN PROFESSIONAL

INTERNSHIPS & JOBS

1,000 Students complete internships each semester

IN FLORIDIA | OUT OF STATE
85% | **15%**

AVG HOURLY WAGE STUDENTS EARN

\$16 + TIPS

Tipped Positions

\$16.23

Non-tipped positions

MANAGEMENT IN TRAINING PROGRAMS

For recent graduates' starting salary range is:
\$50,000 - \$75,000

AVG HOURS STUDENTS WORK
85%

Work Full-Time

30 HR PER WEEK

Work Part-Time

29%

UNDERGRADUATE

FALL 2022 - SUMMER 2023

OVER THE PAST
10 YEARS

STUDENTS INTERN IN
ALL 50 STATES



+16 COUNTRIES WORLDWIDE

TOP 5 COMPANIES

- #1 Walt Disney World ® Resort
- #2 Marriott
- #3 Universal Orlando Resort
- #4 Entertainment Technology Partners
- #5 Loews Hotels at Universal



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YOUR NEXT ADVENTURE AWAITS

GLOBAL OPPORTUNITIES

Experience global hospitality firsthand by studying abroad for a semester, immersing yourself in a new city, and gaining valuable industry insights for an exciting future.

Study abroad programs with

16 INTERNATIONAL UNIVERSITIES

STUDY ABROAD DESTINATIONS

- Ireland
- England
- Netherlands
- Austria
- Italy
- France
- Portugal
- China
- Japan
- South Korea
- Australia



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UCF ADMISSIONS UPDATES

EARLY ACTION - EA

- **October 15** - Early Action **Application** Deadline
- **November 1** - Early Action **Materials** Deadline
 - Spark Form, Test Scores
- **November 15** - EA Decision Notification Date

DECISION OUTCOMES

- **Admit**
- **Admit Pathway (Access, STEP)**
- **Defer (test scores, senior year grades)**
- **Deny**

ADMISSIONS.UCF.EDU

MORE ABOUT EARLY ACTION

- FTICs only - Fall and Summer Semesters
- Not binding - students still have until May 1st to submit the enrollment deposit
- If students miss the EA deadlines, then it's a rolling admissions process
- If offered admission to UCF, students are encouraged to apply for on-campus housing



UCF ADMISSIONS UPDATES

ADMISSIONS.UCF.EDU



TEST SCORES

- **SAT, ACT or CLT**
 - Super Scores for Admissions Decision

MERIT SCHOLARSHIPS

- Student must have a completed Admissions Application and file in our office by November 1st
- No Application for FTIC Merit Scholarships
 - Competitive - grades and test scores
 - 25% of our incoming FTICs in Summer and Fall receive a scholarship award

KNIGHT FOR A DAY @ UCF

- September 21
- **October 19**
- November 23

DIRECTCONNECT TO UCF

- College of Central Florida
- Daytona State College
- Eastern Florida State College
- Lake Sumter State College
- Seminole State College
- Valencia College

CAMPUS VISIT EXPERIENCES

See Yourself at Rosen College

Campus Tours

- Mondays and Fridays
- 1 p.m.
- Reservations Strongly Encouraged

Group Tours

- Tuesdays, Wednesdays & Thursdays
- Reservations Required
- Limited Availability - Request Date Early
- Email - rosenadmission@ucf.edu

Rosen College Open House

- October 18, 2024 and February 21, 2025
- Registration for October Opens in August
- Registration for February Opens in November



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THANK YOU

Go Knights!!



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