

ROSE Awards

Facts & Figures

ROSE (Recognition of Service Excellence) Awards recognize Northeast Florida front line hospitality employees who demonstrate excellent customer service.

As a sponsor, your brand will be on display and you will meet all levels of management and have the ability to show your support and appreciation to the front line staff that are the face of our industry.



16th Annual ROSE Awards, February 18, 2025,
Renaissance Resort at World Golf Village

FRLA ROSE Awards Website



2024 Stats!

120 industry champions from 46 different hospitality businesses

400+ Attendees made up of:

Nominees who uses your products

Middle manager that orders the products

Top management that signs the checks



ROSE Awards Sponsorship Information

FEBRUARY 18, 2025

ROSE (Recognition of Service Excellence) Awards recognize Northeast Florida front line hospitality employees who demonstrate excellent customer service. Over the last 15+ years this event has grown into the region's signature gala to recognize and thank our employees. With over 100 nominations received each year in more than 20 categories, 400+ hospitality employees gather for an elegant evening. As a sponsor you will meet all levels of management and have the ability to show your support and appreciation to the front line staff that are the face of our industry.

\$500 Sponsor

- Logo on event signage
- Opportunity to welcome attendees during reception & hand out roses to nominees
- Two reserved seats

\$750 Theme Sponsor

(3 available)

- Partner with FRLA on a logo item gift for our nominees
- Logo on signage
- Two reserved seats

\$750 Supporting Sponsor

- Logo on marketing materials, signage at event and on event website
- Opportunity to assist in presenting an award
- Two reserved seats • Two drink tickets

\$750 Drink Sponsor

(2 available)

- Logo on signage and drink ticket

Upgrade to \$1000 and receive additional perks!
+Two reserved seats & four drink

\$1,000 Sponsor

- Two tickets to event, with preferred allied seating
 - 4 drink tickets
- Option to show a 1-minute video during program (restrictions apply)
- Sponsorship recognition throughout the event

\$3,000 Sponsor

- Four tickets to event, you will be seated with hotel or restaurant that you choose. (max of two per table)
 - 8 drink tickets
- Present a 1 minute video with introduction (restrictions apply)
- One representative on stage joining the FRLA NE President in presenting a portion of the awards
 - Logo on all marketing print materials, signage at event and event website
 - Sponsorship recognition throughout the event

\$5,000 Sponsor

- Four tickets to event, you will be seated with hotel or restaurant that you choose. (max of 2 per table)
 - 8 drink tickets
- Three minutes to address attendees during program or show video (restrictions apply)
- One representative on stage joining the FRLA NE President in presenting a portion of the awards
 - Logo on all marketing print materials, signage at event and event website
 - Sponsorship recognition throughout the event