

Golf Invitational

FRLA's Golf Invitational is the premier executive experience and annual fundraiser. The two-day exclusive event includes opportunities to network with top industry leader and to support the FRLA advocacy efforts. All of the proceeds benefit the FRLA and its programs.

November 16-18
**World Equestrian
Center & Golden
Ocala Golf Course,
Ocala, FL.**



Golf Invitational



**FLORIDA
RESTAURANT &
LODGING
ASSOCIATION**

Title Sponsor: \$75,000

- Exclusive naming rights to the FRLA Golf Invitational presented by...
- Four (4) golfers
- Four (4) non-golfers
- Four (4) Suites
- Course signage to include flags, driving range, putting green, scorecards
- First priority of VIP golf pairings
- Two (2) hole sponsorships
- Curated speaking opportunity
- Access to attendee list prior to the event
- Opportunity to provide banded player gift for all tournament players
- Luxury tournament giftbag for each player
- Logo recognition on event website and marketing materials

Keynote Dinner Sponsor: \$50,000

- Four (4) golfers
- Four (4) non-golfers
- Two (2) Suites + Two (2) Standard King Rooms
- Opportunity to introduce keynote speaker in advance of dinner
- Opportunity for priority selection of VIP players
- Access to attendee list prior to the event
- Opportunity to provide branded gift to all tournament players
- Luxury tournament giftbag for each player
- Logo recognition on event website and marketing materials

Golf Invitational



**FLORIDA
RESTAURANT &
LODGING
ASSOCIATION**

Eagle Sponsor: \$40,000

- Four (4) golfers
- Ability to add on a non golfer for an additional \$2,000
- Two (2) Suites + Two (2) Standard King Rooms
- One (1) hole sponsorship-signage only
- Opportunity for priority selection of VIP players
- Access to attendee list prior to the event
- Opportunity to provide branded gift to all tournament players
- Luxury tournament giftbag for each player
- Logo recognition on event website and marketing materials

Pull Over: \$30,000

- Three(3) golfers
- Ability to add on a non golfer for an additional \$2,000
- Two (2) Suites + One (1) Standard King Rooms
- Opportunity for priority selection of VIP players
- Opportunity to provide branded gift to all guests
- Luxury tournament giftbag for each player
- Logo recognition on event website and marketing materials

Birdie Sponsor: \$20,000

- Two (2) golfers
- Ability to add on a non golfer for an additional \$2,000
- One (1) Suite + One (1) Standard King Room
- Opportunity to provide branded gift to all guests
- Luxury tournament giftbag for each player
- Logo recognition on event website and marketing materials

Golf Invitational



**FLORIDA
RESTAURANT &
LODGING
ASSOCIATION**

Wedge Sponsor: \$30,000

- Three (3) golfers
- Ability to add on a non golfer for an additional \$2,000
- One (1) Suite + One (1) Standard King Rooms
- Opportunity to provide branded gift to all guests
- Luxury tournament giftbag for each player
- Logo recognition on event website and marketing materials

Cart Sponsor: \$25,000

- Two (2) golfers
- Ability to add on a non golfer for an additional \$2,000
- One (1) Suite + One (1) Standard King Room
- Opportunity to provide branded gift to all guests
- Luxury tournament giftbag for each player
- Logo recognition on event website and marketing materials
- Exclusive signage on all golf carts

Breakfast Sponsor: \$10,000

- Activation on the driving range the morning of the tournament with grab & go breakfast
- Opportunity to provide branded gift to all guests
- Logo recognition on event website and marketing materials



Golf Invitational



FLORIDA
RESTAURANT &
LODGING
ASSOCIATION

Trophy Sponsor: \$25,000

- Two (2) golfers
- Ability to add on a non golfer for an additional \$2,000
- Two (2) Standard King Rooms
- On stage trophy presentation during the keynote dinner
- Opportunity to provide branded gift to all guests
- Luxury tournament giftbag for each player
- Logo recognition on event website and marketing materials

SOLD

Ball Sponsor: \$22,500

- Two (2) golfers
- Ability to add on a non golfer for an additional \$2,000
- Two (2) Standard King Rooms
- Sponsor logo on tournament ball
- Opportunity to provide branded gift to all guests
- Luxury tournament giftbag for each player
- Logo recognition on event website and marketing materials
- Exclusive signage on all golf carts

Welcome Reception Sponsor: \$25,000

- Two (2) golfers
- Ability to add on a non golfer for an additional \$2,000
- One (1) Suite + One (1) Standard King Rooms
- Opportunity to provide branded gift to all guests
- Luxury tournament giftbag for each player
- Logo recognition on event website and marketing materials

SOLD

Golf Invitational



**FLORIDA
RESTAURANT &
LODGING
ASSOCIATION**

Par Sponsor: \$12,000

- One (1) golfer
- One (1) Standard King Room
- Opportunity to provide branded gift to all guests
- Luxury tournament giftbag for each player
- Logo recognition on event website and marketing materials

On-Course Hole Activation Sponsor: \$7,500

- On course activation located at one (1) hole
- Opportunity to have your team personally showcase your product & interact with all players
- Opportunity to provide branded gift to all guests
- Logo recognition on event website and marketing materials

Hole Sponsor: \$2,500

- Hole signage
- Logo recognition on event website and marketing materials
- Can't attend the Golf Invitational? Your company will be recognized throughout the event including a custom hole sign displayed on the course.



**FLORIDA
RESTAURANT &
LODGING
ASSOCIATION**

Thank you!

Phone 850.224.2250 X223
Website www.frla.org
Email members@frla.org
Address 230 South Adams Street
Tallahassee, Florida 32301