

WINTER BOARD MEETING & HOSPITALITY STARS OF THE INDUSTRY GALA

Sunseeker Resort | 5500 Sunseeker Way | Charlotte Harbor, FL | January 9-11, 2025

THURSDAY, JANUARY 9TH

5:30PM - 7:30PM **WELCOME COCKTAIL RECEPTION** | Level Blue Rooftop Pool Bar
**Cocktails & light hors d'oeuvres provided. Included with board meeting registration.*

FRIDAY, JANUARY 10TH

8:30AM - 3:00PM **REGISTRATION** | Foyer Registration Desk

8:30AM -10:00AM **NETWORKING BREAKFAST** | Great Egret A Ballroom

10:30AM – 12:00PM **MEMBERSHIP ACTIVITIES, CHAPTER PRESIDENTS,
MARKETING & ALLIED MEMBER COUNCIL MEETING** | Great
Egret A Ballroom

12:00PM - 1:00PM **FRLA BOARD MEMBER LUNCH** | Great Egret A Ballroom
**Lunch provided. Included with board meeting registration.*

1:00PM – 2:30PM **GOVERNMENT RELATIONS MEETING** | Great Egret A Ballroom
Special Guest Speakers:

- Andy Palmer, Senior Policy Advisor | MHD
- Mike Whatley, VP of State Affairs | National Restaurant Association
- Jackie Schutz-Zeckman, Advisor | Senator Rick Scott

2:30PM – 3:30PM **PAC MEETING** | Great Egret A Ballroom

5:30PM – 7:00PM **COCKTAIL RECEPTION** | Great Egret B & Terrace

7:00PM-9:00PM **HOSPITALITY STARS OF THE INDUSTRY GALA DINNER** |
Great Egret A Ballroom
**Fall Board Meeting & Gala combo ticket or individual Gala ticket
required for all attendees.*

9:00PM-11:30PM **GALA AFTER PARTY** | Copper Cask Beer Garden
**Fall Board Meeting & Gala combo ticket or individual Gala ticket
required for all attendees.*

SATURDAY, JANUARY 11TH

8:30AM - 12:00PM **REGISTRATION** | Foyer Registration Desk

8:30AM – 10:00AM **BREAKFAST & INTERNATIONAL COFFEE STATION** | Great Egret
A Ballroom

**Breakfast provided. Included with board meeting registration.*

9:30AM – 12:00PM **FIRESIDE CHAT WITH PAST BOARD CHAIRS & FULL FRLA
BOARD MEETING** | Great Egret A Ballroom