



3rd Annual FRLA Monroe ROSE Awards Sponsorship Facts & Figures

ROSE (Recognition of Service Excellence) Awards recognize Monroe County front line hospitality & tourism employees who demonstrate excellent customer service. As a sponsor you will meet all levels of management and have the ability to show your support and appreciation to the front line staff that are the face of our industry.



**3rd Annual ROSE Awards, April 10, 2025
Hawks Cay Resort, Duck Key
frla.org/monroe-rose-awards/**



TITLE SPONSOR - \$5,000

This sponsorship entitles you to be featured prominently in all pre-event and post event promotions | (1) VIP Reserved Table for 10 | Option to show 1 minute video during event program or (2) minutes to address attendees at event | One representative on stage joining the emcee to present a portion of the awards | Logo on all marketing, signage and social media.

EXEMPLARY SPONSOR - \$3,000

This sponsorship entitles you to be featured prominently in pre and post event promotions, marketing and social media | Option to show a 1 minute video during program (restrictions apply) | One representative on stage joining the emcee to present a portion of the awards | (1) Reserved VIP Reserved table of ten.

EXCEPTIONAL SPONSOR - \$1,500

This sponsorship entitles you to be featured in pre and post event promotions, marketing and social media | One representative on stage joining the emcee to present an award and speak about your company for 1 minute or show a 1-minute video. (1) Reserved VIP table of ten.

SUPERIOR SPONSOR - \$750

This sponsorship entitles your logo to be featured at the event and in all event promotions | One representative joining the emcee on stage to present an award | (4) Reserved tickets.

CHAMPION SPONSOR - \$500

This sponsorship entitles you to have your logo on signage at the event | Opportunity to welcome nominees and guests during reception and give roses out | (2) Reserved tickets.

VIP TABLE SPONSOR - \$1,000

This sponsorship entitles you to have your logo on event signage and program |
(1) VIP Reserved Table of Ten

PURCHASE TICKETS & SPONSORSHIP HERE

CHECKS PAYABLE TO: FRLA | P.O.BOX 566263 | MIAMI | FL | 33256

For more information on sponsorship opportunities please contact:

Lynne Hernandez | FRLA South Florida Regional Director | 305.710.3962 | Lhernandez@FRLA.org

WEBSITE: frla.org/Monroe-rose-awards/