



3rd Annual FRLA Monroe ROSE Awards

Sponsorship Facts & Figures

ROSE (Recognition of Service Excellence) Awards recognize Monroe County front line hospitality & tourism employees who demonstrate excellent customer service. As a sponsor you will meet all levels of management and have the ability to show your support and appreciation to the front line staff that are the face of our industry.



3rd Annual ROSE Awards, May 15, 2025
Hawks Cay Resort, Duck Key
frla.org/monroe-rose-awards/



TITLE SPONSOR - \$5,000

This sponsorship entitles you to be featured prominently in all pre-event and post event promotions | (1) VIP Reserved Table for 10 | Option to show 1 minute video during event program or (2) minutes to address attendees at event | One representative on stage joining the emcee to present a portion of the awards | Logo on all marketing, signage and social media.

EXEMPLARY SPONSOR - \$3,000

This sponsorship entitles you to be featured prominently in pre and post event promotions, marketing and social media | Option to show a 1 minute video during program (restrictions apply) | One representative on stage joining the emcee to present a portion of the awards | (1) Reserved VIP Reserved table of ten.

EXCEPTIONAL SPONSOR - \$1,500

This sponsorship entitles you to be featured in pre and post event promotions, marketing and social media | One representative on stage joining the emcee to present an award and speak about your company for 1 minute or show a 1-minute video. (1) Reserved VIP table of ten.

SUPERIOR SPONSOR - \$750

This sponsorship entitles your logo to be featured at the event and in all event promotions | One representative joining the emcee on stage to present an award | (4) Reserved tickets.

CHAMPION SPONSOR - \$500

This sponsorship entitles you to have your logo on signage at the event | Opportunity to welcome nominees and guests during reception and give roses out | (2) Reserved tickets.

VIP TABLE SPONSOR - \$1,000

This sponsorship entitles you to have your logo on event signage and program |
(1) VIP Reserved Table of Ten

PURCHASE TICKETS & SPONSORSHIP HERE

CHECKS PAYABLE TO: FRLA | P.O.BOX 566263 | MIAMI | FL | 33256

For more information on sponsorship opportunities please contact:

Lynne Hernandez | FRLA South Florida Regional Director | 305.710.3962 | Lhernandez@FRLA.org

WEBSITE: frla.org/Monroe-rose-awards/