

## 2025 FALL BOARD MEETING & HOSPITALITY STARS OF THE INDUSTRY GALA

The Henderson Beach Resort | 200 Henderson Resort Way | Destin, FL | October 20-22, 2025

### MONDAY, OCTOBER 20<sup>th</sup>

**10:30AM – 3:30PM**      **EXECUTIVE COMMITTEE MEETING | (Closed)** Emerald Room

**5:00PM - 6:00PM**      **BUSSES TO AL'S BEACH CLUB |** Henderson Beach  
Resort Lobby

**6:00PM - 9:30PM**      **WELCOME COCKTAIL RECEPTION |** Al's Beach Club  
*\*Cocktails & Dinner provided. Included with registration board ticket\**

### TUESDAY, OCTOBER 21<sup>st</sup>

**8:30AM - 3:00PM**      **REGISTRATION |** Pre-Function Foyer

**8:30AM -10:00AM**      **NETWORKING BREAKFAST |** Crystal Ballroom

**9:00AM-10:00AM**      **FINANCE MEETING | (Closed)** Destin Ballroom

**9:00AM-10:00AM**      **RESOLUTIONS & BYLAWS |** Emerald Room

**10:30AM – 12:00PM**      **MEMBERSHIP ACTIVITIES & CHAPTER PRESIDENTS,  
MARKETING & ALLIED MEMBER COUNCIL MEETING |** Crystal  
Ballroom

#### **Special Guest Speakers:**

**Gizem Kilic** – *Senior Director, Industry Research, Policy & Regulatory Affairs | American Hotel & Lodging Association*

**Chad Moutray** – *VP Research & Knowledge | National Restaurant Association*

**Melanie Griffin** – *Secretary | Department of Business and Professional Regulation*

**12:00PM - 1:00PM**      **FRLA BOARD MEMBER LUNCH |** Crystal Ballroom  
*\*Lunch provided. Included with registration board ticket\**

**1:00PM – 2:30PM**      **GOVERNMENT RELATIONS MEETING |** Crystal Ballroom

#### **"Promote, Protect and Prosper"**

##### **Special Guest Speakers:**

**Bryan Griffin** – *CEO, Visit Florida*

**Jason Mahon** – *Deputy Secretary of Economic Development, Florida Commerce*

**Robert Skrob** – *Executive Director, Destinations Florida*

- 2:30PM – 3:30PM**      **PAC MEETING** | Crystal Ballroom
- 5:30PM – 7:00PM**      **COCKTAIL RECEPTION** | The Grand Lawn
- 7:00PM-9:00PM**      **HOSPITALITY STARS OF THE INDUSTRY GALA DINNER** | Crystal Ballroom  
*\*Fall Board Meeting & Gala combo ticket or individual Gala ticket required for all attendees.*
- 9:00PM-11:30PM**      **GALA AFTER PARTY** | The Rooftop Bar  
*\*Fall Board Meeting & Gala combo ticket or individual Gala ticket required for all attendees.*

**WEDNESDAY, OCTOBER 22<sup>nd</sup>**

- 8:30AM - 12:00PM**      **REGISTRATION** | Pre-Function Foyer
- 8:30AM – 10:00AM**      **NETWORKING BREAKFAST** | Crystal Ballroom  
*\*Breakfast provided. Included with registration board ticket\**
- 9:30AM – 12:00PM**      **CEO REPORT & FULL FRLA BOARD MEETING** | Crystal Ballroom

Special Guest Speaker:

**Lance Trenary** – President & CEO | Golden Corral Corporation