



FRLA Broward 2nd Annual ROSE AWARDS

Awards Ceremony recognizes front line hospitality employees who demonstrate excellent customer service. These industry champions showcase the region's commitment to creating an extraordinary visitor experience.

February 12th, 2026 | 6:00-9:00pm

The Diplomat Beach Resort

3555 S. Ocean Dr., Hollywood, 33019

We are excited to present an exclusive opportunity for you to be part of the FRLA Broward ROSE Awards, a prestigious event that will recognize the best of Broward's hospitality!

Sponsorships:

TITLE SPONSOR	\$10,000 (Company name in title plus a table sponsor)
PRESENTING SPONSOR	\$5,000 (Video/Slide, Custom Eblast, social media, 4tixs)
GOLD SPONSORS	\$2,500 (program recognition, Eblast, social media, 2tixs)
SILVER SPONSORS	\$1,000 (logo in invites, program recognition, 1tix)
BRONZE SPONSORS	\$500 (logo in invites, program recognition)

Claim Your Prime Sponsorship Today!

Rmahboubi@frla.org (954) 270-5814

For event details and tickets click here:

[ROSE AWARDS TICKETS](#)

Member Tickets (per person)

\$165

Member Table for 8

\$1200

Future Member Tickets (per person)

\$195

Future Member Table for 8

\$1500