



FLORIDA  
RESTAURANT &  
LODGING  
ASSOCIATION

NORTHEAST CHAPTER

17th Annual ROSE Awards  
February 25, 2026  
Hyatt Regency Jacksonville Riverfront

## Sponsorship Facts & Figures

ROSE (Recognition of Service Excellence) Awards recognize Northeast Florida front line hospitality employees who demonstrate excellent customer service.

As a sponsor, your brand will be on display and you will meet all levels of management and have the ability to show your support and appreciation to the front line staff that are the face of our industry.



## 2025 Stats

130+ industry champions from 38 different hospitality businesses

400+ attendees made up of:

Nominees who use your product

Middle management that orders the products

Top management that signs the checks

FRLA Northeast Regional Director, Nicole Chapman, 904-574-2259, [nchapman@frla.org](mailto:nchapman@frla.org),  
[frla.org/northeast-rose-awards](http://frla.org/northeast-rose-awards)

# ROSE AWARD SPONSORSHIP INFORMATION

## February 25, 2026



### \$500 Sponsor

Logo on event signage  
Opportunity to welcome attendees during reception & hand out roses to nominees  
Two reserved seats

### \$750 Theme Sponsor

Partner with FRLA on a logo item gift for our nominees  
Logo on signage  
Two reserved seats

### \$750 Drink Sponsor

Logo on signage and drink ticket  
Upgrade to \$1000 and receive two reserved seats & four drink

### \$750 Supporting Sponsor

Logo on marketing materials, signage at event and on event website  
Opportunity to assist in presenting an award  
•Two reserved seats & two drink tickets

### \$1,000 Sponsor

Two tickets to event, with preferred allied seating  
4 drink tickets  
Option to show a 1-minute video during program (*restrictions apply*)  
Sponsorship recognition throughout the event

### \$1,500 Sponsor

Two tickets to event, with preferred allied seating  
4 drink tickets  
Introduce an award category on stage and assist in presenting award  
Sponsorship recognition throughout the event

### \$3,000 Sponsor

Four tickets to event, you will be seated with hotel or restaurant that you choose. (max of two per table)  
8 drink tickets  
Present a 1 minute video with introduction (*restrictions apply*)  
One representative on stage joining the FRLA NE President in presenting a portion of the awards  
Logo on all marketing print materials, signage at event and event website  
Sponsorship recognition throughout the event

### \$5,000 Sponsor

Four tickets to event, you will be seated with hotel or restaurant that you choose. (max of 2 per table)  
8 drink tickets  
Three minutes to address attendees during program or show video (*restrictions apply*)  
One representative on stage joining the FRLA NE President in presenting a portion of the awards  
Logo on all marketing print materials, signage at event and event website  
Sponsorship recognition throughout the event