



2026 Schedule of Events

January 20, 2026

5:00 pm - 7:00 pm

FRLA Welcome Reception (*Exclusive to FRLA Members*)

[The Filibuster](#)

102 W Jefferson Street, Tallahassee, FL 32301

(Main Entrance Located on Adams Street below FRLA, next to Hayward House)

Open Bar/Appetizers. Dinner on own - Reservations recommended downtown

January 21, 2026

8:00 am – 8:15 am

Bus pick- up locations

- Bus 1 – DoubleTree by Hilton Hotel
101 South Adams Street, Tallahassee, FL 32301
- Bus 2 – Courtyard Marriott Downtown
1018 Apalachee Parkway, Tallahassee, FL 32301
- Bus 3 – Hotel Indigo College town
826 Gaines Street, Tallahassee, FL 32301

8:30 am – 10:00 am

FRLA Member Breakfast and Meeting

[Dunlap Champions Club](#) at FSU Doak Campbell Stadium

6th Floor of Dunlap – Kearney Osceola Grille

225 Champions Way, Bldg B, Tallahassee, FL 32306

Special Guest Speakers

- **Dr. Don Farr, PhD, PGA, Dean of the Dedman College of Hospitality at Florida State University**

10:30 am – 12:30 pm

Florida Tourism Day Briefing & Luncheon

[Dunlap Champions Club](#) at FSU Doak Campbell Stadium

3rd Floor of Dunlap – Grande Ballroom

225 Champions Way, Bldg B, Tallahassee, FL 32306

Special Guest Speakers

- **Secretary Cord Byrd, Secretary of State**
- **Secretary Melanie Griffin, Secretary of DBPR**
- **Secretary Alex Kelly, Florida Secretary of Commerce**
- **Bryan Griffin, President & CEO, VISIT FLORIDA**
- **Angie Sellers, CFO & Acting Executive Director, Florida Housing Finance Corporation**

12:45 – 1:00 pm

Buses depart from Dunlap Champions Club to Florida State Capitol

1:30 pm – 5:00 pm

Legislative Appointments

[Florida State Capitol](#)

400 S Monroe Street, Tallahassee, FL 32399

5:00 pm – 8:30 pm

Florida Tourism Day Reception

[Florida Restaurant & Lodging Association Headquarters](#)

230 South Adams Street, Tallahassee, FL 32301