



## 2026 Schedule of Events

### January 20, 2026

5:00 pm - 7:00 pm

**FRLA Welcome Reception (*Exclusive to FRLA Members*)**

[The Filibuster](#)

102 W Jefferson Street, Tallahassee, FL 32301

(Main Entrance Located on Adams Street below FRLA, next to Hayward House)  
Open Bar/Appetizers. Dinner on own - Reservations recommended downtown

### January 21, 2026

8:30 am – 10:00 am

**FRLA Member Breakfast and Meeting**

[Dunlap Champions Club](#) at FSU Doak Campbell Stadium

6<sup>th</sup> Floor of Dunlap – Kearney Osceola Grille

*225 Champions Way, Bldg B, Tallahassee, FL 32306*

**Special Guest Speakers**

- **Dr. Don Farr, PhD, PGA, Dean of the Dedman College of Hospitality at Florida State University**

10:30 am – 12:30 pm

**Florida Tourism Day Briefing & Luncheon**

[Dunlap Champions Club](#) at FSU Doak Campbell Stadium

3<sup>rd</sup> Floor of Dunlap – Grande Ballroom

*225 Champions Way, Bldg B, Tallahassee, FL 32306*

**Special Guest Speakers**

- **Secretary Cord Byrd, Secretary of State**
- **Secretary Melanie Griffin, Secretary of DBPR**
- **Secretary Alex Kelly, Florida Secretary of Commerce**
- **Bryan Griffin, President & CEO, VISIT FLORIDA**
- **Angie Sellers, CFO & Acting Executive Director, Florida Housing Finance Corporation**

12:45 – 1:00 pm

**Buses depart from Dunlap Champions Club to Florida State Capitol**

1:30 pm – 5:00 pm

**Legislative Appointments**

[Florida State Capitol](#)

*400 S Monroe Street, Tallahassee, FL 32399*

5:00 pm – 8:30 pm

**VIP Reception at FRLA Headquarters: FRLA Members & Invited Guests**

[Florida Restaurant & Lodging Association](#)

*230 South Adams Street, Tallahassee, FL 32301*