

# SOLVING THE GENERATIONAL PUZZLE



Tech Empowerment  
for Hospitality Leaders

June 24th 2026 | 8:30 - 10:30 a.m.

In an industry built on human connection, today's hospitality leaders face a unique internal puzzle: managing up to four generations under one roof. Join FRLA and FIBA for the next installment of our Hospitality Forward series as we unpack the strategies needed to inspire, retain, and lead a multi-generational workforce.

## Don't miss:

Keynote speaker, **Don Fox**, former CEO of Firehouse Subs, an expert in uniting and motivating a diverse workforce.

A panel of experts in hospitality strategy, HR, and AI, who will help us put the pieces together:

**Heather Condeluci**  
VP Commercial Strategy & Performance, *ARK Hospitality*

**Jeannette De Souza**  
Corporate Director of HR,  
*Mainsail Lodging & Development*

**Dr. Karni Chagal-Feferkorn**  
Associate Professor, *USF Bellini College of AI, Cybersecurity and Computing*



Don Fox



Heather Condeluci



Jeannette De Souza



Dr. Karni Chagal-Feferkorn

**Cost:** \$40 (breakfast included)  
**Date:** Wednesday, June 24th  
**Time:** 8:30 - 10:30 a.m.  
**Location:** Renaissance Tampa International Plaza Hotel  
4200 Jim Walter Blvd., Tampa

Ready to solve the puzzle?  
Register now.

[HospitalityForwardJune24.eventbrite.com](https://HospitalityForwardJune24.eventbrite.com)