

Summit

FRLA's Summit is back for the 14th annual premier Florida hospitality event. Bringing leading industry trends, best practices, top-notch speakers and unparalleled networking, we've made sure there's a seat for everyone at our table.

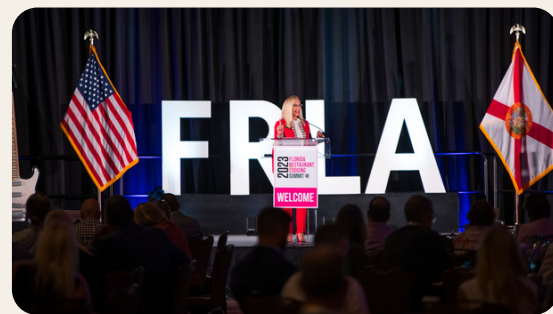
Join Florida's most influential hospitality professionals and top-level executives and expect to see powerful players such as Coca-Cola, Marriott, Loews Hotels, The Ritz-Carlton, Bloomin' Brands and many more.

"The FRLA Summit is one of my favorite events of the year. It's the perfect blend of education and networking for our industry, and it is also a conference where you have a good time. The Summit is a wonderful showcase for the organization and it is one of the few events where I bring fellow employees and industry colleagues with me because I know they will be enriched personally and professionally."

-Kerry Morrissey
VP, Public & Community Relations
The Opal Collection Resorts

August 18-20

**Seminole Hard
Rock Hotel &
Casino
Hollywood, FL.**



Summit



**FLORIDA
RESTAURANT &
LODGING
ASSOCIATION**

Platinum Sponsor: \$15,000

- Eight (8) event tickets
- Opportunity to introduce breakout speakers with first choice on session
- Logo recognition on website & event signage
- Public recognition at the event with possible key introductions
- Display product(s)/service(s) in sponsor marketplace
- One (1) Dedicated post on FRLA Social leading up to the event
- Logo on floor stickers throughout the event

Gold Sponsor: \$8,000

- Six (6) event tickets
- Opportunity to introduce breakout speakers with first choice on session
- Logo recognition on website & event signage
- Public recognition at the event with possible key introductions
- Display product(s)/service(s) in sponsor marketplace

Silver Sponsor: \$6,500

- Four (4) event tickets
- Logo recognition website & event signage
- Display product(s)/service(s) in sponsor marketplace

Bronze Sponsor: \$5,000

- Two (2) event tickets
- Logo recognition on website & event signage
- Display product(s)/service(s) in sponsor marketplace

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Keynote Sponsor: \$45,000

- Ten (10) event tickets
- Introduce keynote speaker & address general session attendees
- Public recognition at the event with possible key introductions
- Display product(s)/service(s) in sponsor marketplace
- Logo recognition on website, event signage, keynote promotions and mentions (social, eblast, etc)
- VIP meet and greet roundtable

Entertainment Sponsor: \$30,000

- Ten (10) event tickets
- Introduce entertainment at welcome reception
- VIP meet and greet
- Logo recognition on website & event signage
- Public recognition at the event with possible key introductions
- Display product(s)/service(s) in sponsor marketplace

Cocktail Sponsor: \$10,000

- Two (2) event tickets
- Exclusive cocktail at Welcome Reception
- Opportunity for onstage introduction at Welcome Reception
- Logo recognition on website & event signage
- Public recognition at the event with possible key introductions
- Display product(s)/service(s) in sponsor marketplace

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Welcome Gift Sponsor: \$8,000

- Eight (8) event tickets
- Logo recognition on welcome gift for event attendees (must be approved by FRLA)
- Logo recognition on website & event signage
- VIP table placement by registration to display product(s)/service(s) in sponsor marketplace

Registration Sponsor: \$6,000

- Four (4) event tickets
- Exclusive logo placement on event app check-in screen
- VIP table placement by registration to display product(s)/service(s) in sponsor marketplace
- Logo recognition on website & event signage



Mimosa Bar Sponsor: \$6,000

- Two (2) event tickets
- Display product(s)/service(s) in sponsor marketplace
- Mimosa Bar located by table in sponsor marketplace for both days of event

Bloody Mary Bar Sponsor: \$6,000

- Two (2) event tickets
- Display product(s)/service(s) in sponsor marketplace
- Bloody Mary Bar located by table in sponsor marketplace for both days of event





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Thank you!

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